

STATE OF UTAH
BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

In the Matter of the Application of)
PacifiCorp and Scottish Power PLC) **Docket No. 98-2035-04**
for an Order Approving the Issuance)
Of PacifiCorp Common Stock)

DIRECT TESTIMONY OF
PAUL CHERNICK
ON BEHALF OF
THE COMMITTEE OF CONSUMER SERVICES

Resource Insight, Inc.

JUNE 18, 1999

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EXHIBITS

Exhibit____PLC-1	<i>Professional Qualifications of Paul Chernick</i>
Exhibit____PLC-2	<i>Discovery Responses Cited</i>

1 **I. Identification and Qualifications**

2 **Q: State your name, occupation and business address.**

3 A: I am Paul L. Chernick. I am the president of Resource Insight, Inc.,
4 347 Broadway, Cambridge, Massachusetts 02139.

5 **Q: Summarize your professional education and experience.**

6 A: I received an SB degree from the Massachusetts Institute of
7 Technology in June, 1974 from the Civil Engineering Department, and
8 an SM degree from the Massachusetts Institute of Technology in
9 February, 1978 in technology and policy. I have been elected to
10 membership in the civil engineering honorary society Chi Epsilon, and
11 the engineering honor society Tau Beta Pi, and to associate
12 membership in the research honorary society Sigma Xi.

13 I was a utility analyst for the Massachusetts Attorney General for
14 more than three years, and was involved in numerous aspects of
15 utility rate design, costing, load forecasting, and the evaluation of
16 power supply options. Since 1981, I have been a consultant in utility
17 regulation and planning, first as a research associate at Analysis and
18 Inference, after 1986 as president of PLC, Inc., and in my current
19 position at Resource Insight. In these capacities, I have advised a
20 variety of clients on utility matters. My work has considered, among
21 other things, power supply planning, rate design, cost allocation, and
22 utility industry restructuring. My resume is appended to this testimony
23 as Exhibit____PLC-1.

1 **Q: Have you testified previously in utility proceedings?**

2 A: Yes. I have testified approximately one hundred and fifty times on
3 utility issues before various regulatory, legislative, and judicial bodies,
4 including the Arizona Commerce Commission, Connecticut
5 Department of Public Utility Control, District of Columbia Public Ser-
6 vice Commission, Florida Public Service Commission, Maine Public
7 Utilities Commission, Maryland Public Service Commission,
8 Massachusetts Department of Public Utilities, Massachusetts Energy
9 Facilities Siting Council, Michigan Public Service Commission,
10 Minnesota Public Utilities Commission, New Mexico Public Service
11 Commission, New Orleans City Council, New York Public Service
12 Commission, North Carolina Utilities Commission, Public Utilities
13 Commission of Ohio, Pennsylvania Public Utilities Commission,
14 Rhode Island Public Utilities Commission, South Carolina Public
15 Service Commission, Texas Public Utilities Commission, Vermont
16 Public Service Board, Federal Energy Regulatory Commission, and
17 the Atomic Safety and Licensing Board of the U.S. Nuclear Regulatory
18 Commission. A detailed list of my previous testimony is contained in
19 my resume.

20 **Q: What materials did you review in preparing this testimony?**

21 A: I have reviewed

- 22 • Scottish Power's direct testimony in this proceeding, particularly
- 23 that of Mr. Richardson and Mr. Moir;
- 24 • the supplemental testimony of Mr. Richardson in this proceeding;

- 1 • the testimony of the Oregon PUC staff in Docket No. UM 918,
2 particularly the Thornton-Riordan, Sipler-Murray and Olson-Harris
3 panels;
 - 4 • the rebuttal testimony of Scottish Power in Docket No. UM 918,
5 particularly that of Mr. Richardson and the Moir-MacLaren-
6 Rockney panel;
 - 7 • numerous discovery responses, the most relevant of which are
8 included as Exhibit____PLC-2;¹
 - 9 • publications of the UK Office of Electricity Regulation (OFFER);
- 10 In addition, I participated in an introductory conference call with
11 Scottish Power on March 26, and by telephone in a supplementary
12 conference on performance standards between Utah DPU staff and
13 Alec Burden of Scottish Power on May 7.

14 **II. Introduction**

15 **Q: What is the subject matter of your testimony?**

16 A: I discuss the performance standards and customer guarantees that
17 Scottish Power offers as benefits of the merger. I concentrate primarily
18 on the network performance standards, which deal with system

¹Discovery is cited by requesting party, respondent (*S* for Scottish Power and *P* for PacifiCorp), set number, and question number. Most of the discovery is from Utah PSC Docket No. 98-20350-04, where the requesting parties are CCS, DPU, and UIEC. Other discovery is in response to IPUC questions in Idaho PUC Case No. PAC-E-99-1.

1 reliability issues, with secondary consideration of the value of the
2 customer service standards and customer guarantees.

3 **Q: Are these issues usually dominant in merger proceedings?**

4 A: Not in general. Merger proceedings usually deal primarily with
5 estimating the cost reductions resulting from the merger; allocating
6 those savings between shareholders and ratepayers, between
7 jurisdictions, and between classes; setting the level of rate reductions
8 and the length of rate caps; and determining whether the merger
9 raises problems of market power. Service improvements are usually a
10 secondary issue.

11 **Q: Why are service improvements a more significant issue in this**
12 **proceeding than in most?**

13 A: The proposed purchase of PacifiCorp by Scottish Power does not
14 present opportunities for the usual magnitude of cost reductions, since
15 the two companies operate in very different jurisdictions many time
16 zones apart. Scottish Power has not offered a rate reduction or rate
17 cap as part of the merger, and has presented service improvements
18 as a major portion of the benefit to PacifiCorp customers.

19 **Q: Do Scottish Power's proposed performance standards and**
20 **customer guarantees represent a powerful argument for**
21 **approving the merger?**

22 A: No. As described in my testimony below, Scottish Power's proposals
23 appear to be well-intentioned, and should move PacifiCorp in

1 appropriate directions. However, there is no clear connection between
2 improving PacifiCorp performance and the merger. In fact,

- 3 • PacifiCorp's performance in most areas is not particularly
4 problematic.
- 5 • PacifiCorp should be able to obtain the skills necessary to
6 improve performance in many ways, with or without the aid of
7 Scottish Power.
- 8 • The proposed improvements are generally vague and minor.
- 9 • Some of the improvement targets cannot be set meaningfully until
10 PacifiCorp has improved its data-collection system and
11 determined the baseline from which improvements will be made.
- 12 • Scottish Power has not clearly defined portions of its proposal.
- 13 • Scottish Power does not appear to have thought through the
14 cost-effectiveness of alternative levels of reliability at PacifiCorp,
15 and may have made uneconomic investments for reliability in its
16 UK service territories.

17 In summary, Scottish Power's service proposals, while
18 superficially attractive, are not well thought through. Scottish Power
19 has promised improvements without knowing the baseline
20 performance level from which the improvement will be measured, and
21 without being clear about what it is promising.

22 Scottish Power's failure to resolve the ambiguities in its service
23 proposals may, in part, reflect the differences between the loose,
24 evolving, consultative regulatory practice in the UK and the more
25 precise, more established, adjudicatory regulatory practice in the US.

1 **Q: How is the rest of your testimony structured?**

2 A: The next section discusses PacifiCorp's current level of performance,
3 and indications that PacifiCorp's performance may be likely to improve
4 regardless of this merger proposal. Section IV discusses the strengths
5 and weaknesses of Scottish Power's offers of improved performance
6 at PacifiCorp. Section V goes into greater detail regarding technical
7 problems in Scottish Power's proposal and supporting analysis.
8 Section VI considers whether a merger with Scottish Power would be
9 likely produce significantly better performance at PacifiCorp than
10 could be achieved without the merger. Section VII summarizes my
11 recommendations to the Commission.

12 **III. PacifiCorp's Performance**

13 **Q: For what areas of PacifiCorp's performance do you have current**
14 **information?**

15 A: PacifiCorp has provided data on its T&D reliability, telephone service
16 performance, and customer satisfaction. I discuss these three areas in
17 turn.

18 **A. T&D Reliability**

19 **Q: Is improvement in T&D reliability a major theme of the Scottish**
20 **Power analysis of merger benefits?**

21 A: Yes. Standards for T&D performance are the subject of five of the
22 seven the proposed performance standards:

- 1 1. System average interruption duration index (SAIDI)
- 2 2. System average interruption frequency index (SAIFI)
- 3 3. Momentary average interruption frequency index (MAIFI)
- 4 4. Circuit Performance Indicator (CPI) for the five worst-performing
- 5 circuits in each state
- 6 5. Supply restoration for 80% of customers within 3 hours

7 In addition, the company's Customer Guarantee 1 (a promise to
8 restore power) also deals with T&D reliability.

9 **Q: Is PacifiCorp's T&D performance problematic?**

10 A: PacifiCorp's T&D reliability does not appear to be particularly
11 troublesome, compared to that of other utilities.

12 **Q: Is the comparison of T&D performance across utilities**
13 **straightforward?**

14 A: No. Comparisons between utilities are difficult, due to differences in
15 service territories and in data collection. Rural utilities tend to have
16 more outages than urban utilities, since they have more line per
17 customer, and those lines are overhead, rather than underground.²
18 Some utilities are in areas that suffer frequent ice storms; others face
19 tornadoes, hurricanes, landslides or corrosion induced by salt spray.
20 Imposed on all these inherent differences is additional dimensions of
21 variation with respect to each utility's definitions of outages (such as

²Overhead lines are much more subject to problems from wind, ice, and vehicle collisions than underground lines. On the other hand, once underground lines are damaged, locating and repairing the damage generally takes longer than for overhead lines.

1 how long an outage must be to count in SAIFI, or whether outages
2 affecting only one customer count) and of excluded events (such as
3 the definition of “extreme events”), and each utility’s accuracy in
4 reporting the number of customers disconnected.

5 **Q: Given these limitations, how does PacifiCorp compare to other**
6 **utilities?**

7 A: PacifiCorp’s performance is neither outstanding nor particularly bad.
8 While the data on other utilities’ performance provided by PacifiCorp
9 (in CCS P9.29) is confidential, PacifiCorp appears to be better than
10 average and better than median performance levels compared to US
11 utilities, and better than average compared to UK utilities. The
12 following table reproduces the data reported by the various utilities, in
13 public documents:

	SAIDI	SAIFI	MAIFI
<i>PacifiCorp Average 1994–98³</i>			
Range across states	68–130 ⁴	0.69–1.65	3.9–7.7
Utah	87 ⁴	1.15	6.8
<i>U.S. Data⁴</i>			
Quartile 2	90–95 ⁴	1.10–1.40	5.4
Average	117–99 ⁴	1.26–1.49	6.6
<i>UK Data⁵</i>	88–97 ⁴	0.88–0.91	not reported

1 Since PacifiCorp serves a large geographical area that includes
2 some very difficult terrain, it would be expected to have higher outage
3 rates per customer compared to highly urbanized utilities. These
4 utilities have less line per customer, and underground lines at that.
5 The UK utilities as a whole are more urban, and serve a more-densely
6 populated region, than PacifiCorp's service territory.

³CCS P2.7. Scottish Power has re-estimated some of these values; for consistency with other utility-reported data, I have used PacifiCorp's estimates.

⁴Attachment CCS S11.45: *Trial Use Guide for Electric Power Distribution Reliability Indices*, IEEE Working Group on System Design, IEEE P1366/D18, 1997. Range represents 1990 and 1995 national average reported values. Only 1995 data are reported for MAIFI.

⁵OFFER May 1999 Consultation Paper. I present the range of annual national averages, 1993/94-1997/98.

1 **Population Density (People per Square Mile)**

	<u>Density</u>
United Kingdom	
England	979 ⁷
Scotland	169 ⁷
Wales	361 ⁷
PacifiCorp States	
Oregon	32 ⁷
Washington	85 ⁶
Utah	26 ⁷
Wyoming	5 ⁷
Idaho	14 ⁷

2 In Oregon and Washington, PacifiCorp does not serve the largest
3 cities; on the other hand, many of the lowest-density areas are served
4 by co-ops and other utilities.

5 A recent report to the Washington State Legislature indicates
6 that, at least in 1997, PacifiCorp had lower SAIDI and SAIFI values than
7 the state average, both of the other investor-owned utilities in the
8 state,⁷ and even Seattle City Light.⁸

9 **Q: Has PacifiCorp's T&D reliability been deteriorating in recent**
10 **years?**

⁶For the four Washington counties PacifiCorp serves, population density varies from 3.4 to 48.6, so clearly its part of Washington is less densely settled than the state as a whole.

⁷The data for Washington Water Power are for an earlier year.

⁸"Washington Electric Utility Service Quality, Reliability, Disclosure and Cost Report" submitted to the Washington State Legislature December 1, 1998.

1 A: Not strikingly. System-wide SAIDI has been stable, while state-specific
2 values for SAIDI, SAIFI, and MAIFI have varied significantly from year to
3 year, without any clear trend.⁹

4 **Q: Has Scottish Power asserted that PacifiCorp's T&D performance**
5 **is worse than normal for major utilities, or that its performance**
6 **has been deteriorating?**

7 A: No. Scottish Power has not raised that argument in this proceeding.

8 **Q: Are PacifiCorp's T&D data particularly unreliable?**

9 A: PacifiCorp's data do not appear to be very good, but they do not seem
10 to be any worse than standard practice (IR CCS P11.38). Scottish
11 Power has asserted that PacifiCorp has under-reported its outage
12 frequency (SAIFI) by 80%, and its outage duration by 20% (SAIDI). This
13 seems to be similar to Scottish Power's 21% under-reporting of SAIDI
14 and SAIFI prior to installation of its new Prosper data-tracking system,
15 which is "not widely used in the UK" (CCS S11.16).¹⁰

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⁹Handout for May 7, 1999 Scottish Power presentation to DPU Staff; CCS P2.7.

¹⁰Even Scottish Power's new Prosper system does not record all faults on the secondary distribution system. "ScottishPower has stated that the number of LV [low voltage, or secondary] faults recorded by NaFIRS [National Fault and Interruption System] categories greatly underestimated the scale of the problem. They have also provided data from their own management system—Troublecall—which generates fault reports from information received from customers. This revealed a significantly higher number of supply interruptions than their Prosper system where NaFIRS data is recorded." ("Supply Interruptions Following the Boxing Day Storms, 1998," OFFER, May 1999, at 13–14)

1 **Q: Is there any reason to believe that PacifiCorp's T&D performance**
2 **will change over time?**

3 A: There is reason to expect that PacifiCorp's performance will improve
4 over the next few years.

5 • Since the failure of its effort to take over The Energy Group in the
6 UK, PacifiCorp has announced a strategy of refocusing on
7 providing excellent service in its Western US service territories:

8 In October, we embarked on a significant change in our strategic
9 direction, designed to optimize [our] strengths and to improve our
10 financial performance. That strategy is to focus on our domestic
11 western electricity business and sell or shut down all unrelated
12 businesses except for Powercor, our Australian electricity
13 distribution business...

14 In addition to providing good value to our shareholders, we are
15 equally dedicated to finding new and innovative ways to enhance
16 customer service and system reliability. We have already taken
17 significant steps since October 1998 to improve billing and
18 collections, power outage management, community relationships
19 and business center performance. We are committed to providing
20 the best among utility basics: low-cost, reliable power and
21 exceptional customer service. (PacifiCorp 1998 Annual Report to
22 Shareholders, March 1999)

23 In 1998 we made solid progress toward implementing a strategic
24 refocus on our domestic western electricity business. We moved
25 quickly to execute our new strategy by selling non-core
26 businesses, implementing a cost reduction program and making
27 changes designed to improve customer service and reliability.
28 (ibid)

29 • Oregon has established an annual review and setting of
30 performance standards as part of its Alternative Form of
31 Regulation for PacifiCorp. While that process will not directly

1 affect service in Utah , changes in data collection, maintenance
2 procedures, and corporate culture are likely to be transmitted
3 between states.

- 4 • The Utah PSC has initiated a proceeding (Docket No. 99-2035-
5 01) to investigate quality of service for PacifiCorp.

6 Clearly, the company is focusing its attention on improving T&D
7 performance.

8 **B. Telephone Performance**

9 **Q: How does PacifiCorp's telephone performance compare to that**
10 **of utilities in the United Kingdom?**

11 A: PacifiCorp's performance in answering the telephone when its
12 customers call is poor. PacifiCorp reports monthly average call-
13 answering times for its two call centers that are occasionally under 20
14 seconds, but are usually over one minute, and sometimes over two
15 minutes. It has been common for more than 10% of callers in a month
16 to abandon their calls before getting a response (CCS P11.42,
17 S11.21).

18 For the first three months of 1999, Scottish Power reports
19 monthly abandonment rates for Scottish Power and Manweb of 3.1–
20 6.8%, compared to PacifiCorp's 9.2–11.3%.

21 **Q: Is there any reason to hope that PacifiCorp's telephone**
22 **performance will improve?**

23 A: Yes. I previously discussed PacifiCorp's recent statements of
24 commitment to "exceptional customer service" in its retail service

1 territories. In connection with improving the quality of telephone
2 service, PacifiCorp has consolidated its customer service centers to
3 two state-of-the-art facilities (in Portland and Salt Lake City) and spent
4 \$75 million system-wide in new customer-service software.¹¹ The
5 purpose of these efforts was described in PacifiCorp's 1998 Report to
6 Shareholders:

7 Focusing on the needs of our 1.5 million customers is also an
8 integral part of our strategy. We reorganized our service functions
9 in 1998 to be more responsive to our customers and to the
10 communities we serve.

11 Our customers first point of contact with PacifiCorp is usually
12 through our business centers in Salt Lake City, Utah and Portland,
13 Oregon. To make that contact as pleasant and productive as
14 possible, we are improving service levels at our business centers
15 through employee training programs, the creation of more efficient
16 work shifts and process improvement efforts.

17 While PacifiCorp's work in improving customer service is not
18 complete, the company appears to have identified the importance of
19 service. Only eight months have elapsed since the change in
20 PacifiCorp's strategic direction was announced, and many other
21 issues have competed for management attention in that time. Once
22 the divestitures of non-core businesses and of the Montana and
23 California service territories are complete, and the Scottish Power
24 merger is resolved, PacifiCorp's commitment to improving customer
25 service may become a reality.

¹¹This investment is discussed in greater detail in Mr. Gimble's testimony.

1 **C. Customer Satisfaction**

2 **Q: Are PacifiCorp customers generally satisfied with the utility's**
3 **service?**

4 A: It appears so. Residential customers seem to be fairly happy (CCS
5 11.43). Commercial-and-Industrial customers are less satisfied, but it
6 is not clear that reliability or customer service is an important issue for
7 them.

8 **IV. Scottish Power's OFFERS of Improved Performance**

9 **A. T&D Performance Standards**

10 **Q: Please describe Scottish Power's proposed T&D performance**
11 **standards.**

12 A: The five T&D performance standard are
13 • Reduce underlying System Average Interruption Duration Index
14 (SAIDI) by 10%.
15 • Reduce underlying System Average Interruption Frequency Index
16 (SAIFI) by 10%.
17 • Reduce underlying Momentary Average Interruption Frequency
18 Index (MAIFI) by 5%.
19 • Reduce the Circuit Performance Indicator (CPI) for the five worst-
20 performing circuits in each state by 20%.
21 • Restoration service to 80% of customers within 3 hours, except
22 for major events.

1 **Q: Has Scottish Power proposed standards covering all relevant**
2 **dimensions of T&D performance?**

3 A: No. The standards exclude measurements of power quality, which
4 Scottish Power agrees is very important (CCS S11.17).¹² Excluded
5 power-quality indicators include voltage stability, short-term (e.g., 6-
6 cycle) voltage sags, voltage spikes, frequency stability, and
7 harmonics.

8 **Q: Are the performance improvements clearly defined?**

9 A: No. The performance improvements associated with Scottish Power's
10 proposals are unclear in at least three distinct ways: baselines for
11 percentage reductions, definition of the CPI goal, and definition of
12 major events to be excluded from the computation of the performance
13 indices.

14 Clearly, Scottish Power filed its direct testimony without having
15 completely thought through many aspects of its proposed
16 performance standards. As a result, the details of the proposals have
17 emerged only piecemeal, and various company testimony,
18 presentations, and discovery responses in various jurisdictions have
19 differed. It is still not clear that anyone (including Scottish Power)

¹²The MAIFI may be thought of as an indicator of power quality. In addition, Customer Guarantee 8 would require PacifiCorp to pay \$50 to the customer, if the company failed to respond in some way within five to seven working days, depending on the type of the response. The Customer Guarantee does not require that PacifiCorp actually correct problems.

1 knows what the utility has offered, let alone what it might need to do to
2 meet its commitments.

3 **Q: Why are the baselines for the percentage reductions unclear?**

4 A: Scottish Power proposes that the baselines for the SAIDI, SAIFI, and
5 MAIFI standards be 1994–98 averages, but proposes to update and
6 revise the historical data over a two-year period following the merger
7 (CCS S11.5, 11.6; Moir-MacLaren-Rockney Rebuttal at 8).

8 **Q: Why is Scottish Power proposing to update historical data?**

9 A: The problem Scottish Power faces is that PacifiCorp's T&D reliability
10 data (like that of most US and UK utilities) are not precise.
11 PacifiCorp's data-collection methods do not seem to be particularly
12 deficient. Its description of its data-collection (CCS P2.8, P11.26,
13 11.38, 11.39) certainly sounds appropriate, and Scottish Power's
14 estimate of the size of the size of PacifiCorp's understatement of SAIDI
15 is similar to the magnitude of the revision in outage data Scottish
16 Power reports having experienced as a result of improving its own
17 data-collection system in 1997 (DPU S17.5, CCS S11.16).¹³

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¹³The attachment to DPU S17.5 was labeled confidential, as were a number of other documents for which Scottish Power's need for confidentiality is not clear. The unnecessary marking of information as confidential impedes the regulatory process and interferes with the ability of the public (and state legislatures) to follow the issues before the regulator, some of which are of great public import. One potential cost of PacifiCorp's purchase by a company whose operations are lightly regulated or unregulated is that the corporate attitude towards public access to utility information will deteriorate.

1 Scottish Power's inability to determine the baseline for
2 improvements in reliability is understandable, given its plans to
3 change data-collection procedures and revise historical data.¹⁴
4 However, it was Scottish Power that decided to promise specific
5 percentage improvements from those unknown baselines, without
6 incremental expenditures. Should the merger proceed, Scottish Power
7 should be held to those promises, even if new information indicates
8 that those improvements will be more difficult or expensive than the
9 utility has assumed.

10 **Q: How would Scottish Power correct PacifiCorp's historical**
11 **reliability data?**

12 A: Scottish Power's proposal is vague, but it appears that Scottish Power
13 expects to combine the following two methods:

- 14 • Some spot checking of manually-recorded historical data against
15 the data in the Outage Reporting System, primarily to correct the
16 number of outages.¹⁵
- 17 • Comparison of (1) the estimated number of customers
18 disconnected in an historical outage with (2) the number of

¹⁴Scottish Power did not know what baseline performance it would be starting with for PacifiCorp when the merger was proposed, or when improvements proposed, and does not know the baseline even now (CCS S11.2).

¹⁵It is my understanding, from my telephonic participation in a meeting between Utah DPU Staff and Alec Burden of Scottish Power, that Scottish Power has used this technique to estimate PacifiCorp's under-reporting of outages. I have not seen any formal re-computation of the PacifiCorp's reliability measures, so I cannot be sure about exactly what Scottish Power has done.

1 customers reported as disconnected in a future outage at the
2 same piece of equipment (e.g., the same breaker) by an
3 improved reporting system, such as the Prosper system that
4 Scottish Power has installed in Scotland and is implementing at
5 Manweb. This exercise would be used to estimate the extent to
6 which PacifiCorp has mis-estimated the number of disconnected
7 customers.

8 The results of both these analyses will need to be extrapolated to
9 the entire PacifiCorp system. Scottish Power has not described this
10 extrapolation in any detail.

11 **Q: What is Scottish Power's schedule for correcting the historical**
12 **reliability data?**

13 A: In the May 7 meeting, Alec Burden estimated that the revisions could
14 be complete within a year, but Scottish Power would not commit itself
15 in writing to a time frame for these corrections (DPU S7.7). In Oregon,
16 Scottish Power has committed to revising the baseline after "running
17 the new and current reporting systems in parallel for up to two years"
18 (Moir-MacLaren-Rockney rebuttal at 8), which might mean that the
19 revisions would be completed late in 2002, depending on how fast the
20 new reporting system could be implemented.

21 **Q: Why is the definition of the CPI goal unclear?**

22 A: Scottish Power's proposal for implementing the CPI standard is poorly
23 defined. Clearly, Scottish Power is promising to identify five circuits
24 that are poor performers, and to improve a composite performance

1 index by 20%. Scottish Power's explanations leave the following
2 questions unresolved:

- 3 • What happens if PacifiCorp achieves 20% reductions in the CPI
4 of some of the five worst circuits, but smaller reductions in one or
5 more of the circuits. The standard might then be interpreted in
6 many ways: achieving the goal might require that the CPI of
7 every one of the five circuits be reduced by at least 20% (so that
8 the minimum achieved reduction determines whether the goal is
9 met), or over-achievement on one circuit might be applied against
10 under-achievement on other circuits (so that something like the
11 average reduction determines whether the goal is met).

12 In response to a request for clarification of this issue,
13 Scottish Power rejected the suggestion that the minimum
14 achievement establishes whether the goal is met, but asserted
15 that the CPI standard would be evaluated for "each of the circuits
16 selected individually" (CCS S11.10). If individual achievement is
17 different than the standard being linked to minimum
18 improvements, Scottish Power has not explained the distinction.

- 19 • What happens if PacifiCorp fails to achieve the 20% CPI savings
20 for more than one year. Scottish Power has committed to
21 including any one circuit in the CPI no more than once in every
22 five years, so a new set of worst circuits will be identified each
23 year. Scottish Power has not indicated how it would propose that
24 the Commission deal with a circuit on which the CPI stays high
25 beyond the year in which it is targeted for reduction.

- 1 • Whether the improvements are required to be persistent. For
2 example, if a targeted circuit's CPI falls 20% for a year or two
3 after the base period, but then rises again in the third and fourth
4 year, it is not clear whether Scottish Power would be considered
5 to have achieved its goal.
 - 6 • For how long PacifiCorp would have to achieve the 20%
7 improvement. The CPI would be computed for a three-year base
8 period, and Scottish Power asks for "two years after investment
9 on the circuit" to achieve the 20% reduction from that three-year
10 average (CCS S11.10). The deadline for improvement thus
11 appears to depend on how fast PacifiCorp would move to correct
12 the problem.
- 13 Depending on whether the year that compliance was
14 required started two years from the last year in which investment
15 was made in the circuit, or ended two years from the beginning of
16 investment, Scottish Power might have anywhere from two years
17 to five years (or more) from the end of the base period to achieve
18 its 20% reduction. In addition, while Scottish Power asks for two
19 years to improve the performance of the worst circuits, the
20 penalties would not be effective until five years after the merger,
21 giving Scottish Power at least five years in the first round of
22 standards.
- 23 • Whether the CPI is a one-time or continuing standard. Moir's
24 (Direct at 7) speaks of the CPI standard becoming effective
25 "within two years of implementation of the performance targets,"

1 which I interpret to refer to approval of the merger. In that case,
2 the standard might apply only to the five circuits in each state with
3 the worst performance in 1996–68.¹⁶

- 4 • Whether (1) circuits that are performing poorly in the baseline
5 period due to PacifiCorp’s “inability to obtain the appropriate
6 planning consents” (Exhibit BM-3 at 2) will be excluded from the
7 five selected circuits, or (2) they will be included, but no penalties
8 will be levied if the permits are not forthcoming.¹⁷
- 9 • Whether circuits that are eliminated from the penalty scheme due
10 to PacifiCorp’s “inability to obtain the appropriate planning
11 consents” will be replaced by the next-worse circuits.

12 **Q: What is unclear about Scottish Power’s proposed definition of**
13 **major events?**

¹⁶This initial baseline is defined (for the first time, so far as I can determine) in the Moir-MacLaren-Rockney rebuttal at 8. In Oregon, which already has annual performance reviews, Scottish Power has clarified that “Scottish Power will nominate five underperforming circuits in Oregon to be selected annually on the basis of the Circuit Performance Indicator (CPI). Corrective measures will be taken within 2 years of nomination to reduce the CPI on each selected circuit by 20%.” It is not clear whether Scottish Power intends to apply the same approach in other jurisdictions; Scottish Power’s thinking on these issues seems to still be in flux.

¹⁷While PacifiCorp’s “ability to obtain the appropriate planning consents” depends in part on PacifiCorp’s actions, it does not seem fair to hold PacifiCorp strictly liable for these risks. On the other hand, there is no point in setting up a standard and then letting permitting delays on some of the most problematic lines eviscerate the standard’s potential effectiveness.

1 A: The definition of the types of extraordinary events, which would be
2 excluded from the computations of compliance, are described in
3 Section V, below. At this point, I would simply note that Scottish Power
4 has proposed several inconsistent (and generally vague) standards,
5 without discussing how conflicts between these standards would be
6 resolved.

7 **Q: Are the proposed improvements dramatic?**

8 A: No. The 10% decreases in SAIFI and SAIDI are small, compared to
9 reductions at Manweb.¹⁸ At Manweb, Scottish Power started with a
10 utility with worse performance than PacifiCorp, with an underlying
11 SAIDI (not including storms) of about 105 minutes in 1993/94 (the last
12 pre-merger year), and brought that index down to about 55 minutes by
13 1997/98, a 47% reduction in four years (Exhibit BM-4 at 1). Over the
14 same four years, Manweb's SAIFI fell from 0.89 to 0.57 interruptions
15 per customer (OFFER May 1999 Consultation Paper at 63), a 36%
16 reduction.

17 The 10% reduction in SAIFI and SAIDI that Scottish Power offers
18 over five years is comparable to inter-annual variation of PacifiCorp
19 and various UK utilities. In other words, these reductions would be
20 hard to identify against the noise of normal variability. The 5%
21 improvement Scottish Power offers in MAIFI is an order of magnitude
22 lower than the annual variation in PacifiCorp's MAIFI. Indeed, these

¹⁸Not enough is known about the potential for improvements in MAIFI to allow any meaningful assessment. The CPI measure is not widely used, and it is not clear that Scottish Power is actually proposing any improvement over existing conditions.

1 improvements are smaller than the roughly 20% under-reporting rate
2 Scottish Power estimates for PacifiCorp outages.

3 **Q: How did Scottish Power determine the improvement targets?**

4 A: The targets are based on Scottish Power's judgment regarding the
5 feasible reductions in these measures. Scottish Power does not offer
6 any historical comparison to other companies' improvements, or any
7 cross-sectional data on achievable performance for utilities with
8 service territories comparable to PacifiCorp. Scottish Power still says
9 that it does not know the level of historical performance from which
10 PacifiCorp is starting (CCS S11.2).

11 Nor has Scottish Power used cost-effectiveness analysis, such
12 as that presented in Mr. Richardson's Exhibit AVR-2, to determine
13 how much PacifiCorp's T&D performance should be improved.
14 Indeed, the analysis in Exhibit AVR-2 suggests that Scottish Power's
15 proposal simply skims the cream from the cost-effective performance
16 improvements. Scottish Power estimates that \$31.1 million in
17 investment and \$10.4 million in operating cost over five years, or \$2.1
18 million annually, will fund all the performance standards, including the
19 telephone and complaint-resolution standards (DPU S9.2). Exhibit
20 AVR-2 estimates that the SAIDI and MAIFI improvements alone will
21 provide \$61.2 million in annual reliability benefits. That is an annual
22 return of

23
$$(61.2 - 2.1) \div 31.1 = 190\%$$

24 It is hard to see why, if Mr. Richardson's analysis is correct,
25 further improvements would not be cost-effective. If the annual return

1 on the first \$31 million investment is 190%, the return on the next \$30
2 million might be much less (100%, 50%, or even 25%), and still be
3 cost-effective. Since Scottish Power has only a vague idea of the
4 reliability level and physical situation it is starting with, it is unlikely to
5 have identified a break-point in the cost-effectiveness curve.

6 The problems in the definition of the CPI (and hence with
7 measuring improvement) are discussed in Section V.

8 **Q: Are the proposed penalties for non-compliance significant?**

9 A: No. The penalties are small compared to Scottish Power's estimate of
10 the cost to customers of poor performance, and are comparable to the
11 costs of achieving the improvements.

12 Scottish Power proposes penalties of \$1 per customer for each
13 reliability measure it fails. Even if PacifiCorp failed every one of the
14 five standards in every state it serves, that would result in an annual
15 penalty of \$7 million, or about 11% of the customer cost PacifiCorp
16 estimates for failing just two of the standards.¹⁹

17 The \$7-million penalty is roughly equal to Scottish Power's
18 estimates of the annualized cost of the improvements, at a 15%
19 annual fixed-charge rate:

20
$$\$31.1 \times 15\% + 2.1 = \$6.8 \text{ million}$$

21 Therefore, if PacifiCorp were not planning to file a rate case, and
22 decided to retain the funds it would otherwise have spent on

¹⁹The maximum possible penalty is about 5% of PacifiCorp's 1998 US electric earnings, or roughly 0.5% return on equity.

1 improving service, the maximum penalty would be roughly balanced
2 by the cost saving.

3 Small as the maximum penalty is, PacifiCorp is not likely to pay
4 the maximum, even if it does nothing to improve service.

- 5 • The large inter-annual variations will often result in MAIFI, SAIFI,
6 and SAIDI performance that are 5% (for MAIFI) or 10% (for SAIDI
7 and SAIFI) better than the three-year historical average, at least
8 for some states.
- 9 • Over the last five years, in the six states it reports (or a total of 30
10 observations), PacifiCorp exceeded 80% restoration within three
11 hours 26 times, or 87% of the time, even before the exclusion of
12 major events (IPUC 4 supplemental).
- 13 • For CPI, we do not know whether the proposal is better than
14 historical performance. The CPI penalty would also not be
15 enforced if PacifiCorp “is delayed due to the company’s inability
16 to obtain the appropriate planning consents” (Exhibit BM-3 at 1).

17 ***B. Telephone Performance Standard***

18 **Q: What is your assessment of Scottish Power’s proposed**
19 **Performance Standard 6, for telephone service?**

20 **A:** PacifiCorp telephone performance is not very good, and Scottish
21 Power’s proposed standard would be a significant improvement over
22 current practice. The proposed standard is not associated with any
23 penalty or reward.

1 The Commission should order PacifiCorp to implement
2 Performance Standard 6 (or something similar), regardless of the
3 outcome of this case.

4 **C. Customer Guarantees**

5 **Q: What is your assessment of Scottish Power's proposed**
6 **Customer Guarantees?**

7 A: These guarantees may be valuable in the following two ways:

- 8 • Customers who are treated shabbily by PacifiCorp would receive
9 a meaningful apology for their inconvenience and wasted time, in
10 the form of a check. Missed appointments and inadequate
11 response to customer inquiries are frequent and often irritating
12 problems of dealing with large organizations; the customer
13 guarantee payments should make the worst-affected customers
14 feel better.
- 15 • The payments would make inadequate customer service very
16 concrete within PacifiCorp. While the financial effect would likely
17 be minor, judging from UK experience, the fact that a check must
18 be cut will tend to increase the responsibility of the entire
19 organization that delivers the service, from the service person
20 who showed up late, to the dispatcher who did the scheduling, to
21 their supervisors.

22 While the Customer Guarantees, by themselves, are unlikely to
23 transform PacifiCorp's corporate culture, the decline in payments over

1 time in the UK (Attachment UIEC 7.8a) suggests that there is some
2 incentive effect from these modest penalties.

3 The Commission should order PacifiCorp to implement the
4 Customer Guarantees (or something similar), regardless of the
5 outcome of this case.

6 **V. Measurement and Valuation Issues**

7 **Q: What measurement and valuation issues do you discuss?**

8 A: I discuss Scottish Power's weighting of SAIDI, SAIFI, MAIFI, and lockouts
9 in the computation of the Circuit Performance Index (CPI); other CPI
10 issues; the definition of "major events" that would be excluded from
11 computation of the indices; and the valuation of outages in the cost-
12 benefit analysis in Exhibit AVR-2.

13 **A. CPI weighting**

14 **Q: How does Scottish Power weight the four components within its** 15 **proposed CPI?**

16 A: The CPI includes four components computed on a circuit-specific
17 (rather than state-wide or utility-wide) basis: the familiar SAIDI, SAIFI,
18 and MAIFI indices, and the number of lockouts (events that result in an
19 entire feeder being shut off, or "locked out"). The company proposes
20 to apply two weighting factors to the components. The following table
21 lists the two weights, as well as the product of the two weighting
22 factors for each component index. The product of the two weights

1 determines the number of points of the CPI index produced by one
 2 point of the component (one minute of SAIDI, or one outage for the
 3 other indices). The table also shows how many minutes of SAIDI would
 4 receive the same CPI value as one outage of each type.

	Weight 1	Weight 2	CPI Points per unit [1×2]	Units	Value of an outage in SAIDI minutes
SAIDI	0.3	0.029	0.0087	per minute	
SAIFI	0.3	2.439	0.7317	per outage	84
MAIFI	0.2	0.700	0.1400	per outage	16
Lockouts	0.2	2.000	0.4000	per outage	46

5 The four values of Weighting Factor 1 are apparently selected to
 6 add to 1.0. Scottish Power has not provided a rationale for Weighting
 7 Factor 2.²⁰

8 **Q: Are these weights of the proper magnitude?**

9 A: I doubt it. The following two aspects of the weighting raise the
 10 possibility that PacifiCorp might reduce the CPI index for high-CPI
 11 feeders, without necessarily improving service on the line.

- 12 • The CPI formula treats each SAIFI outage as being worth as much
 13 as 84 more minutes of SAIDI. PacifiCorp might meet its CPI

²⁰In PacifiCorp's version of CPI, the second sets of weights totaled the reciprocal of the worst performance by any circuit on this measure. Consequently, the maximum contribution to CPI for each component was the same (CCS P11.32). That cannot be the origin of Scottish Power's weights, since the inverses of the proposed weights are 34.5, 0.4, 1.4, and 0.5 for the four measures, which is better than average performance for the first three criteria. In any case, the PacifiCorp approach would have resulted in constantly changing weights, meaning that CPI comparisons over time would be meaningless.

1 requirement on some circuits by reducing the number of outages,
2 even if the length of the outages increased dramatically.

3 • An outage that affects every customer on the circuit due to a
4 breaker lock-out at a substation is weighted 50% more than three
5 outages that each affect one third of the customers on the circuit.
6 The lockouts may be worth flagging, if they are easier to prevent
7 and more likely to recur than other problems, but it is not clear
8 that they are really much more important in determining the
9 quality of power supply. Sectionalizing a feeder may dramatically
10 reduce the number of lockouts, without reducing the number or
11 duration of outages experienced by most customers.

12 ***B. Other CPI Issues***

13 **Q: What other issues have you identified with respect to the**
14 **proposed CPI standard?**

15 A: In Section IV above, I discuss the lack of clarity in Scottish Power's
16 proposal for the CPI standard, including issues of timing, the
17 treatment of partial success on multiple circuits, and the affect of
18 permitting difficulties on the selection of circuits and the determination
19 of success or failure.

20 In addition, it is not possible to determine how much improvement
21 over past practice is represented by a commitment to improve the CPI
22 index for the worst circuits in 1996–98 by 2000 (for example). It
23 appears that PacifiCorp's past practice has improved most of its worst

1 feeders.²¹ In CCS P11.33, PacifiCorp provides the Utah feeders with
2 the highest values on its CPI measures for the three-year periods end
3 with 1992 through 1998.²² Of some 14 feeders that appear in the lists
4 once or more through 1996 (the last year for which we have two years
5 of follow-up data), only three show up on the list two years after their
6 first appearance. One of these three improved by more than 20%
7 (from a CPI of 515 to 363), even though it was still the second-worst
8 feeder in the state.²³

9 **C. Major Events**

10 **Q: What is the role of major events in the computation of the**
11 **performance indices?**

12 A: Scottish Power proposes to exclude major (also sometimes called
13 “extreme” or “extraordinary” events) events from the computation of

How sho

²¹I discuss only Utah data here, because PacifiCorp has not yet responded to a broader request for CPI data by state.

²²Even though PacifiCorp provided these data for seven years, it claimed in other discovery to have determined the worst-performing Utah feeders only once, for calendar year 1997 (CCS P11.41).

²³Similarly, many of the “worst-performing feeders” in 1997 identified in Appendix A to Attachment UPSC P2.1 were performing much better by the third quarter of 1998 (CCS 11.40(a)), due to equipment additions or replacements. One circuit (Wallsburg 12) was already performing above average. The problems on this line were caused by mudslides and highway construction; in 1998, the line was relocated away from the mudslide area. Highway construction may often contribute to poor performance of feeders in the construction area. If so, the problems would routinely clear up once the lines are relocated onto new permanent poles.

1 the SAIFI, SAIDI, MAIFI, and CPI indices, and the supply-restoration time
2 standard.

3 **Q: How does Scottish Power propose to define the major events**
4 **that would be excluded?**

5 A: That definition has changed. In Exhibit BM-3, Scottish Power equated
6 extreme events with “storms.” In DPU S7.8, Scottish Power admitted
7 that it did not have a working definition of major events. Scottish
8 Power’s current proposal is

9 a catastrophic event which exceeds the design of the power
10 system or imposes and extreme workload on local resources,
11 characterized as:

- 12 • Exceeds the design limits of the electric power system
- 13 • Causes extensive damage to the electric power system
- 14 • Results in more than 10% of the customers in an operating
15 area out of service
- 16 • The total outages in an event exceed three standard
17 deviations above the daily mean (CCS S11.11)

18 This four-fold definition raises a number of questions. For
19 instance,

- 20 • Does Scottish Power mean that all four criteria must be met to
21 create an extreme event? Or, is any one criterion sufficient?
- 22 • What “design limits of the electric power system” means, and
23 whether a truck running into a pole “exceeds the design limits” of
24 the pole?

- 1 • How large an “operating area” is used in the third criterion?²⁴
- 2 • Who decides what “extensive damage” means?²⁵

3 In the May 7 meeting, Mr. Burden agreed that the first criterion
4 was too vague, and that it at least needed to be clarified to refer to
5 “electrical design limits.”

6 **Q: Which definition should the Commission adopt?**

7 A: I believe that either the third or fourth criterion, suitably clarified, could
8 be a reasonable definition of excluded events. In any case, the
9 definition should be clear and objective. The Commission has ample
10 time to consider this issue, since the standards will not mean much for
11 some years, until the new reporting system is in place and a new
12 baseline established.

13 **D. Cost-Benefit Analysis**

14 **Q: What comments do you have regarding the cost-benefit analysis**
15 **In Exhibit AVR-2?**

16 A: I have four basic comments. First, while Scottish Power presents this
17 study as estimating the value of the SAIDI and MAIFI standards, it also
18 incorporates the value of the SAIFI standard. Exhibit AVR-2
19 approximates the cost of extended outages by assuming that each
20 customer experiences one 78-minute outage, and estimates the value

²⁴Mr. Burden indicated in the May 7 meeting that the “operating area” used here refers to “districts,” of which there are about 20 in Utah. The concept is still open to dispute.

²⁵This issue is explored in DPU S17.3 and S17.4.

1 of a 10% reduction in SAIDI as 10% of that estimated cost. This is
2 equivalent to assuming that outages will continue to be 78 minutes
3 long, but that the average customer will experience annually only 0.9
4 outages, rather than 1.0 outage. In other words, Exhibit AVR-2
5 assumes that SAIFI is reduced 10%. If SAIDI were reduced 10% with no
6 change in SAIFI, Scottish Power would need to estimate the cost of 1.0
7 outage of 70.2 minutes for each customer. With Scottish Power's input
8 assumptions, its 10% reduction in SAIDI and SAIFI is worth \$37 million;
9 a 10% reduction in SAIFI with no change in SAIFI would be worth only
10 \$10 million. Consequently, about 70% of Scottish Power's claimed
11 benefits from SAIDI (and about 43% of the claimed total benefits) are
12 actually due to SAIFI.

13 Second, Scottish Power's use of data from the Bonneville Power
14 1990 survey (cites extensively by Richardson at AVR-2) makes an
15 inherently uncertain exercise particularly unreliable. Scottish Power
16 did not attempt to adjust for such differences as the size of
17 commercial and industrial customers in the Bonneville study and in
18 the PacifiCorp service territory, or the change in technology over time.
19 (For example, increasing computer use may increase the costs of
20 momentary outages for smaller businesses.) The Commission should
21 address the value of T&D reliability in an appropriate proceeding.

22 Third, Scottish Power's assumed value of momentary outages for
23 residential customers (\$3.41/outage) is very high, in the light of all the
24 other data Scottish Power has offered. This value was not estimated
25 by Bonneville, and Scottish Power extrapolated back from

1 Bonneville's estimates for 1-, 4-, and 8-hour outages.²⁶ The following
2 information from Scottish Power suggests that the company values
3 these outages too much:

- 4 • Scottish Power estimates that the value to residential customers
5 of a momentary outage is 80% of value of the 78-minute typical
6 extended outage. Scottish Power assumed that the
7 corresponding ratios of momentary-to-extended outage values for
8 commercial and industrial customers are 10% and 31%,
9 respectively. This pattern makes no sense, since residential
10 customers lose much less from momentary outages than do
11 commercial or industrial customers dependent on computers and
12 delicate electronics and machinery.

13 Most residential customers will lose little from a momentary
14 outage, other than needing to reset some clocks. A one-hour
15 outage, on the other hand, can impose serious problems with
16 inability to cook dinner, dry wet hair, or watch a favorite TV show.
17 The residential momentary-to-extended outage ratio should be
18 much less than the other classes, not greater.²⁷

- 19 • Scottish Power's extrapolation method for valuing residential
20 momentary outages is unreliable. If applied to Bonneville's data
21 for sustained commercial and industrial outages, the Scottish

²⁶For commercial and industrial customers, Scottish Power used ratios of the values of momentary and 1-hour outages from unidentified "other studies."

²⁷Either Scottish Power's estimate of residential momentary costs is overstated, or its estimate of the value of longer outages to residential customers is understated.

1 Power method would produce estimated values of momentary
2 outages for commercial and industrial customers several times as
3 much as Bonneville's survey results.

- 4 • The EPRI study that Scottish Power provided in response to LGC
5 S1.37 estimates a much smaller residential momentary cost and
6 momentary-to-extended outage ratio compared to those of
7 Scottish Power.

- 8 • OFFER estimates a residential momentary-to-extended
9 outage ratio of about 1%. This is much less than the ratios
10 OFFER estimates for commercial and industrial customers,
11 which appear to be similar to Scottish Power's estimates
12 (May 1999 Consultation Paper at 109).

- 13 • Scottish Power's proposed CPI index treats each
14 momentary outage as being worth about 20% of a sustained
15 outage. This is consistent with the Bonneville estimates for
16 commercial and industrial customers.

17 Fourth, even with the inflated value for residential momentary
18 outages, Table 2 of Exhibit AVR-2 indicates that improvements in T&D
19 reliability primarily benefit C&I customers; only 4% of the benefits are
20 from the residential class.²⁸ It is also clear that Scottish Power
21 concentrates its efforts at T&D power-quality improvement to benefit
22 its largest customers (CCS S11.18). Since the benefits of improved
23 reliability accrue primarily to the C&I classes, the costs of the

²⁸If momentary outages are valued at \$1 per customer, which seems plausible, the residential share of benefits falls to 2%.

1 improvements justified by those benefits should be borne primarily by
2 the C&I classes.

3 **VI. Scottish Power's Contribution to Improving PacifiCorp's**
4 **Performance**

5 **Q: What would Scottish Power contribute to PacifiCorp's**
6 **performance?**

7 A: Mostly, Scottish Power comes into this proceeding expressing a
8 positive attitude toward customer service and improving service
9 quality (Moir Direct; CCS S11.18). In addition, Scottish Power appears
10 to be committed to improving the quality of data on PacifiCorp's
11 performance and to implementing a new outage-tracking system
12 (CCS S11.15).

13 As noted above, PacifiCorp has been expressing similarly
14 positive attitudes toward customer service and service quality since
15 well before the merger proposal from Scottish Power.

16 **Q: Has Scottish Power demonstrated that the merger would provide**
17 **service- or reliability-related resources to PacifiCorp that**
18 **PacifiCorp could not obtain elsewhere?**

19 A: No. In some cases, the resource that Scottish Power would bring to
20 the merger seems to be little more than familiarity with available
21 commercial products, such as improved databases for collecting and
22 processing reliability data. In other cases, Scottish Power is offering
23 little more than a can-do attitude and a determination to improve the

1 operation of systems (such as distribution line maintenance) that
2 PacifiCorp already understands well.

3 PacifiCorp may need to bring in some new, customer-oriented (or
4 results-oriented) managers from other companies or other industries,
5 to shake up aspects the corporate culture.²⁹ If so, some of the
6 Scottish Power managers who are prepared to relocate to
7 PacifiCorp's service territory may be good candidates for those jobs.
8 But it is far from clear that PacifiCorp lacks much of technical and
9 managerial resources needed to achieve the goals Scottish Power
10 has proposed, and in much the same time frame.

11 **A. *The Record in the United Kingdom***

12 **Q: Has Scottish Power's performance in its UK electric utilities been**
13 **outstanding?**

14 A: Scottish Power's record has been good, but not outstanding.³⁰ Post-
15 privatization performance has improved at most UK utilities
16 (Attachment UIEC 7.8b, Figures 3 and 6). Manweb's improvements,

²⁹Answering phones for a utility should not be very different than answering phones in many other consumer-oriented industries.

³⁰Assessing Scottish Power's performance is complicated by inconsistencies in its reporting. Various company presentations show historical data with and without retroactive adjustments for the changes in the data system, and with and without adjustments for major events. For example, in 1996/97, a year with major storms, Scottish Power reported its performance with and without major events; in 1997/98, without any major storms, Scottish Power dropped the storm adjustment, which would have shown its SAIDI rising from 62 minutes to 77 minutes ("Distribution System Performance," PES License Condition 7, 1996/97 and 1997/98, Scottish Power).

1 for which Scottish Power takes credit, may have occurred later than
2 several other utilities' improvements, but are not extraordinary.

3 Scottish Power itself shows no consistent improvement in SAIDI or
4 SAIFI in the OFFER data (ibid.). Exhibit BM-4 reports improvement in
5 SAIDI from 93/94 to 97/98, but this display depends on the accuracy of
6 the exclusion of major events (which SP apparently started in 1995)
7 and on the retrospective upward adjustment to pre-1995 data for
8 consistency with Scottish Power's new data system.

9 OFFER indicates that Manweb and Scottish Power both have low
10 SAIFI, given the density of their systems, but that Manweb SAIDI is well
11 above the norm (May 1999 Consultation Paper at 66). OFFER also
12 states (at 65), "on present indications, Scottish Power is unlikely to
13 achieve its own 1999/2000 targets for improvements in numbers of
14 interruptions and duration of interruptions."

15 According to OFFER, Scottish Power's historical and projected
16 expenditures on improved reliability, and Manweb's projected
17 expenditures, are not cost-effective in reducing outages. (May 1999
18 Consultation Paper at 70, 77).³¹

19 ***B. Scottish Power's Assessment of its Proposal***

20 **Q: What is Scottish Power's assessment of its proposal for**
21 **performance standards and customer guarantees?**

³¹The historical results may have been influenced by the changes in Scottish Power's data-collection system; the projected cost-benefit ratios will not be.

1 A: Scottish Power asserts that it is offering a superior package of
2 standards and guarantees, which would provide significant value to
3 PacifiCorp customers (Moir Direct at 1–2, Richardson Supplemental at
4 1–6, Moir-MacLaren-Rockney panel at 2–3).

5 **Q: How substantial is Scottish Power’s basis for its glowing**
6 **assessment of its offer?**

7 A: I have previously discussed some of the problems with the cost-
8 benefit analysis in Mr. Richardson’s supplemental testimony: the
9 valuation of momentary residential interruptions appears overstated;
10 the computation represents the benefits of all three major standards
11 (SAIDI, MAIFI, and SAIFI), not just SAIDI and MAIFI; and if the assumptions
12 in the analysis are even to be believed, much larger reliability
13 improvements that those proposed by Scottish Power are likely to be
14 cost-effective.

15 Scottish Power provides comparisons to other utilities’
16 performance standards and customer guarantees in Moir’s Exhibit
17 BM-1, and in the report “Customer Service Standards and
18 Guarantees: a Nationwide Survey and Comparison to the
19 ScottishPower/PacifiCorp offer,” prepared for Scottish Power by
20 Gayatri Schilberg of JBS Energy, Inc.³² As I have noted above,
21 Scottish Power’s promises regarding its performance standards are
22 not very meaningful, given the uncertainty in the baseline value, the

³²Ms. Schilberg’s report was filed as an attachment to Scottish Power’s June 2 rebuttal testimony in Oregon, and has therefore not been subject to any intensive scrutiny.

1 long time frame for compliance, and the many uncertainties in the
2 definitions of the standards.

3 **Q: Does the Schilberg report contradict your assessment of the**
4 **performance standards?**

5 A: No. Ms. Schilberg (at 1–2) lists eleven “elements that differentiate the
6 [Scottish Power] proposal.” Of those eleven elements, none mentions
7 the principal reliability standards, SAIFI, SAIDI, or MAIFI. Five elements
8 concern only the customer guarantees, which as I note above are not
9 related to the merger. Two are essentially procedural, having to do
10 with whether Scottish Power sought Commission approval or asked
11 for rewards.³³ Two more “differentiating elements” concern the
12 telephone goals and the goal for response time to Commission
13 complaints, neither of which is associated with any consequence for
14 the utility.³⁴

15 All that is left of Schilberg’s eleven differentiating elements are
16 the standard of 80% restoration within three hours and the poorly-

³³The distinction between a reward and the absence of a penalty may be largely semantic. A regulator may grant higher rates, assuming good performance, and impose penalties for anything less, or grant lower rates and allow the utility to increase its revenues with rewards. The two schemes could yield exactly the same earnings for the utility, for any given performance level.

³⁴Elsewhere, Ms. Schilberg correctly notes the importance of financial consequences for utility performance, as in her second “element.” It appears that Ms. Schilberg would agree that the telephone and complaint standards, without penalties, are less meaningful than standards with financial penalties. While the telephone standards are aggressive, they are not binding; for the long-term goal, Scottish Power has not even proposed a time frame.

1 defined CPI standard. As noted above, it is not clear how much better
2 these standards are than PacifiCorp's current performance. While Ms.
3 Schilberg is pleased with the financial consequences in the CPI
4 standard, she does not comment on the five-year period Scottish
5 Power would give itself to correct performance problems, or on the
6 peculiar weighting of factors within the CPI.³⁵

7 Indeed, the study is interesting to read for what it does not say
8 about particular standards, but what is implied by Ms. Schilberg's
9 selective silences and her observations about other standards. She
10 does not comment of the absence of consequences for five years, the
11 lack of consequences for two of the standards, the weighting and
12 delay in the CPI standard, the magnitude of the penalties, or the
13 appropriateness of the reduction targets. The praise in the Schilberg
14 report must be read as faint in many areas, if not outright damning.

15 **VII. Recommendations**

16 **Q: What are your recommendations to the Commission in this**
17 **proceeding?**

18 A: My most important recommendation with regard to the application in
19 this proceeding is that nothing that Scottish Power has offered with
20 respect to the performance standards and customer guarantees

³⁵Interestingly, Ms. Schilberg notes that the Texas standard calls for no feeder to be in the worst category two years in a row, a considerably more stringent requirement than the five-year cycle proposed by Scottish Power.

1 demonstrates any significant benefit from the merger. Scottish Power
2 can probably improve PacifiCorp's performance in at least some of
3 these areas; PacifiCorp can probably achieve much the same results
4 without the merger.³⁶ Neither improved attitude, nor better data-
5 management technology, nor better phone-center operation requires
6 the merger.³⁷

7 **Q: What should the Commission do with respect to the reliability**
8 **and customer-service issues Scottish Power raised in this**
9 **proceeding?**

10 A: If the Commission has the authority, it should simply impose the
11 proposed customer guarantees as part of the order in this docket,
12 regardless of the outcome. Otherwise, the Commission should

³⁶If certain of the risks identified in the testimony of other CCS witnesses come to pass, Scottish Power may be in a worse situation to make good on its promises than a free-standing PacifiCorp would be. Scottish Power's analyses, promises, and thinking about regulatory goals and regulatory accountability in this docket have been vague. Scottish Power appears to be honestly confused about the nature and benefits of what it is offering. This confusion courts future disputes, if parties interpret the commitments differently, and as parties seek to clarify the nature and extent of the commitments, in the future. Despite the best of intentions, Scottish Power may not be as well prepared as it thinks for dealing with US utility regulation, or for solving PacifiCorp's problems. If Scottish Power has made a mistake, and the merger goes through, future disputes over unclear promises, and conflicting expectations, may result in high costs for both Scottish Power and PacifiCorp customers. If Scottish Power finds that it cannot do what it promised customers and regulators, as well as shareholders, unforeseen consequences could result.

³⁷Metaphorically, the merger is the equivalent of a heart transplant to solve a problem that can be treated with diet and exercise.

1 incorporate the guarantees into PacifiCorp's terms and conditions in
2 its next rate proceeding. PacifiCorp has accepted the customer
3 guarantees in this proceeding, and would be hard-pressed to oppose
4 their imposition.³⁸

5 The Commission should also instruct PacifiCorp to

- 6 • improve the quality of the data it collects on outages, and report
7 semi-annually to the Commission on its plans and progress;
- 8 • improve its telephone service to customers, including reducing
9 time for answering the phone.

10 In addition, the Commission should conduct a full review of
11 reliability and service issues, including

- 12 • Determining the value of improvements in reliability, including a
13 refinement of Scottish Power's finding that the bulk of the
14 benefits of improved reliability are received by commercial and
15 industrial customers.
- 16 • Establishing rules and procedures for improved measurement of
17 momentary and sustained outages, including auditing
18 procedures.

³⁸In CCS P11.27, PacifiCorp says that it can achieve the goals set by Scottish Power, but asserts that the process of improving service would be faster with Scottish Power. PacifiCorp offers no basis for that assertion.

- 1 • Determining the feasible and cost-effective improvements in
2 reliability, and setting up standards requiring those
3 improvements.³⁹
- 4 • Establish clear standards for eliminating major events from
5 performance data, historical and future.
- 6 • If composite indices are found to be valuable, determine the
7 appropriate weighting of their components.
- 8 • Determine the level of penalties necessary to provide adequate
9 incentives for improved performance, and establish penalties that
10 vary with the severity of the failure to meet standards.
- 11 These reliability and customer service issues could be fully
12 examined in a separate proceeding focusing on those issues, or
13 (dependent on timing and resource limitations) as part of PacifiCorp's
14 next general rate case. The open reliability proceeding (Utah PSC
15 Docket No. 99-2035-01) could be expanded to include the reliability
16 and customer service issues raised in the current docket.

17 **Q: Does this conclude your testimony?**

18 A: Yes.

³⁹PacifiCorp believes the standards Scottish Power proposed in this proceeding are feasible and cost-effective (CCS P11.24 and P11.25).