

1 In addition, I propose specific rate designs for the residential and small
2 C&I electric rate classes, based on the recommendations in my direct testimony
3 with regard to customer charges.¹

4 Finally, this rebuttal testimony responds to the proposals by Robert R.
5 Stephens, on behalf of the Wisconsin Industrial Energy Group (WIEG), to: (1)
6 allocate demand-related production plant costs on the basis of each customer
7 class's contribution to the average of the four summer monthly peaks; and (2)
8 allocate single-phase primary voltage distribution costs solely to secondary
9 voltage customers.

10 **II. Cost Allocation and Rate Design**

11 **Q: Please describe Commission staff's cost of service analysis.**

12 A: According to Mr. Singletary, Commission staff conducted four cost of service
13 studies based on the Commission staff audit forecast of 2014 test year revenue
14 requirements. These four studies differ with respect to the methods used to
15 classify production and distribution plant costs, as well as with respect to the
16 treatment of interruptible credits:

- 17 • The "WPSC Model" adopts the Company's approach for classifying
18 production and distribution plant costs. As I discussed in my direct
19 testimony, the Company classifies all production plant costs as demand-
20 related and classifies distribution plant costs as customer- or demand-
21 related on the basis of a minimum-system analysis. The WPSC Model also

¹ My recommendation for the design of residential and small C&I rates presumes that the Commission rejects the Company's proposal to extend the RSM. In that regard, I note that Commission staff witness John E. Feit offers a well-reasoned argument for terminating the RSM in his pre-filed direct testimony.

1 adopts the Company’s approach of allocating demand-related production
2 plant costs on the basis of class load net of interruptible load.

- 3 • The “Capacity Model” modifies the treatment of interruptible load in the
4 WPSC Model. Specifically, the Capacity Model allocates demand-related
5 production plant costs on the basis of gross class load, but explicitly credits
6 interruptible load at Mr. Singletary’s estimate of the avoided cost of
7 capacity.
- 8 • The “Time-of-Use Model” modifies the Capacity Model by classifying
9 40% of production plant costs as demand-related and the remaining 60%
10 as energy-related. This demand/energy split is derived from the results of
11 an Equivalent Peaker analysis conducted by Mr. Singletary.
- 12 • The “Location Model” modifies the Time-of-Use Model by classifying all
13 distribution plant costs, other than for meters and services, as demand-
14 related.

15 **Q: Are any of these studies more appropriate than the others?**

16 A: Yes. Of the four studies, the Location Model classifies and allocates production
17 and distribution plant costs in a fashion that most reasonably reflects each
18 class’s responsibility for such costs.

19 As I discussed in my direct testimony, the Equivalent Peaker method
20 classifies production plant costs in a manner that reasonably reflects cost
21 causation. Based on the results of my Equivalent Peaker analysis (described in
22 my direct testimony), Mr. Singletary’s 40%/60% demand/energy split appears
23 reasonable.

1 Likewise, and as I also discussed in my direct testimony, the approach used
2 in the Location Model for classifying distribution plant costs more-reasonably
3 reflects cost causation than the minimum-system approach used by WPSC.²

4 **Q: Please describe the results of the Location Model.**

5 A: Table 1 provides a summary of the results of the Location Model, as reported in
6 Schedule 1 of Ex.-PSC-Singletary-1. As indicated in Table 1, based on
7 Commission staff's audit, the revenue deficiency for the 2014 test year is about
8 \$9.29 million, or about 0.96% of 2014 test year electric revenues under current
9 rates. Given that overall deficiency, the Location Model shows a revenue *excess*
10 of about \$29.65 million for residential and small C&I customers. This revenue
11 excess represents about 6.11% of 2014 test year revenues under current rates for
12 residential and small C&I customers.³

13 **Table 1: Location Model Results**

	Current Revenues	Revenue Increase	Percent Increase
Residential and Small C&I	\$485,227,045	(\$29,654,557)	-6.11%
12,500-25,000 kWh	\$36,712,371	(\$6,005,816)	-16.36%
Medium C&I	\$206,663,686	\$9,811,444	4.75%
Large C&I	\$223,575,466	\$39,430,690	17.64%
Lighting & Misc.	\$13,712,572	(\$4,308,464)	-31.42%
Total System	\$965,891,140	\$9,292,263	0.96%

² According to a study by the Regulatory Assistance Project, the method used in the Location Model to classify distribution plant costs is employed in more than thirty states. See Frederick Weston, *Charging for Distribution Utility Services: Issues in Rate Design*, Regulatory Assistance Project, December, 2000, p. 30.

³ In other words, residential and small C&I rates would need to be reduced on average by 6.11% to eliminate excess recovery of \$29.65 million in the 2014 test year.

1 **Q: Based on the results of the Location Model, how do you propose to allocate**
2 **the 2014 test year revenue deficiency?**

3 A: I provide my proposed revenue allocation for each customer class in Table 2 and
4 for each electric rate class in Ex.-CUB-Wallach-2. As can be seen by comparing
5 Tables 1 and 2, I propose to hold revenues essentially constant for the residential
6 and small C&I customer class (as well as for the 12,500-25,000 kWh and
7 lighting classes), even though substantial revenue reductions would be justified
8 by the results of the Location Model. On the other hand, I propose a
9 substantially smaller revenue increase for the large C&I class than would be
10 warranted from a cost-causation perspective.

11 **Table 2: Recommended Revenue Allocation**

	Current Revenues	Revenue Increase	Percent Increase
Residential and Small C&I	\$485,227,045	(\$15,357)	0.00%
12,500-25,000 kWh	\$36,712,371	\$1,459	0.00%
Medium C&I	\$206,663,686	\$4,133,274	2.00%
Large C&I	\$223,575,466	\$5,172,884	2.31%
Lighting & Misc.	\$13,712,572	\$0	0.00%
Total System	\$965,891,140	\$9,292,263	0.96%

12

13 **Q: How would you recommend that any changes by the Commission to the**
14 **Commission staff audit revenue requirements be allocated to customer**
15 **classes?**

16 A: I would continue to recommend that the Commission staff audit revenue
17 deficiency be allocated as shown in Table 2, above. I would then recommend
18 that the total-system *difference* between the Commission's revenue requirements
19 and the Commission staff audit revenue requirements be allocated to customer

1 classes in equal proportion, such that all customer classes would experience an
 2 equal percentage change in revenues due to the difference between the
 3 Commission's and the Commission staff audit revenue requirements.

4 For example, as indicated in Table 3, if the Commission were to increase
 5 the Commission staff audit revenue deficiency by \$10 million, that increase
 6 would amount to a 1.03% increase in the Commission staff audit revenue
 7 requirements. In this case, I would recommend that the Commission staff audit
 8 revenue deficiency of \$9.29 million be allocated as recommended in Table 2,
 9 above. I would further recommend the Commission's additional \$10 million
 10 revenue deficiency be allocated to customer classes such that each class's
 11 revenues (after my recommended allocation of the Commission staff audit
 12 revenue deficiency) increase by a uniform 1.03%.

13 **Table 3: Recommended Allocation of Hypothetical Commission Additional Revenue**

	Current Revenues	Audit Revenue Increase	Audit Revenues	Commission Increase over Audit Revenues	Percent Increase over Audit	Total Increase over Current Revenues
Residential and Small C&I	\$485,227,045	(\$15,357)	\$485,211,687	\$4,975,594	1.03%	1.02%
12,500-25,000 kWh	\$36,712,371	\$1,459	\$36,713,833	\$376,481	1.03%	1.03%
Medium C&I	\$206,663,686	\$4,133,274	\$210,796,963	\$2,161,614	1.03%	3.05%
Large C&I	\$223,575,466	\$5,172,884	\$228,748,349	\$2,345,696	1.03%	3.36%
Lighting & Misc.	\$13,712,572	\$0	\$13,712,572	\$140,615	1.03%	1.03%
Total System	\$965,891,140	\$9,292,263	\$975,183,403	\$10,000,000	1.03%	2.00%

14

15 **Q: What do you recommend with regard to the design of residential and small**
 16 **C&I rates?**

17 **A:** I provide my recommended rate designs for the residential and small C&I rate
 18 classes in Ex.-CUB-Wallach-3. These rates reflect the customer charges that I

1 recommended in my direct testimony. These recommended customer charges,
2 which presume that the RSM is not extended, are shown in Table 4.

3 **Table 4. Proposed Monthly Customer Charges with RSM Termination**

	Current Charge	Proposed Charge	Percent Change
Rg-1, 3, 5 Single Phase	\$5.70	\$8.40	47.4%
Rg-2, 4, 6 Single Phase	\$7.00	\$8.40	20.0%
Rg-1, 3, 5 Three Phase	\$9.70	\$10.25	5.7%
Rg-2, 4, 6 Three Phase	\$11.00	\$10.25	(6.8%)
Cg-1, 3 Single Phase	\$7.25	\$8.50	17.2%
Cg-2, 4 Single Phase	\$8.50	\$8.50	0.0%
Cg-1, 3 Three Phase	\$10.25	\$10.25	0.0%
Cg-2, 4 Three Phase	\$11.50	\$10.25	(10.9%)

4
5 With customer charges set at these recommended levels, I then reduced
6 current energy rates for all of the individual rate classes by a uniform percentage
7 in order to achieve my recommended revenue allocation for the residential and
8 small C&I classes as a whole (as shown in Table 2, above.)⁴

9 **III. Response to Mr. Stephens**

10 **Q: What does WIEG witness Mr. Stephens propose with regard to the**
11 **allocation of demand-related production plant costs?**

12 **A:** In both the Company's and Commission staff's cost of service studies, demand-
13 related production plant costs are allocated to customer classes based on each

⁴ I describe above a procedure for allocating to customer classes any modification to the Commission staff audit revenue requirement approved by the Commission. To the extent that the revenue allocation for the residential and small C&I classes pursuant to this procedure is different than shown in Table 2, above, I recommend modifying the uniform percentage factor applied to current energy rates in order to achieve the modified revenue allocation for the residential and small C&I classes.

1 class's contribution to the average of the twelve monthly peaks (12CP). Mr.
2 Stephens proposes instead that demand-related production plant costs be
3 allocated based on each class's contribution to the average of the monthly peaks
4 for the four summer months (4CP).

5 **Q: Why does Mr. Stephens recommend allocating demand-related production**
6 **plant costs using a 4CP allocator?**

7 A: Mr. Stephen first argues generally that investments in production plant are
8 driven by "only the hourly demands that are reasonably close to the annual
9 system peak," because "it is only during the highest system load hours that
10 production capacity is most likely to be fully utilized."⁵ He then asserts that it is
11 more appropriate to use a 4CP rather than a 12CP allocator, since the peaks for
12 the four summer months fall within a reasonable range of the annual system
13 peak, while the peaks for the remaining eight months do not.

14 **Q: Are production plant costs incurred solely for the purposes of meeting**
15 **demand in the highest-load hours, as Mr. Stephens contends?**

16 A: No. As I discussed in my direct testimony, under typical generation expansion
17 planning practice, plant investment is driven by both reliability requirements
18 and system energy requirements, with the overall goal of meeting both peak and
19 energy requirements at lowest total cost. System planners would likely invest
20 solely in peaking capacity if plant investment were driven solely by reliability
21 requirements, since peaking units would be the least-cost option for meeting an
22 increase in peak demand and planning reserve requirements. However, the
23 Company has also invested in baseload and intermediate capacity, even though
24 these units have higher fixed costs than peaking capacity, in order to minimize

⁵ Direct-WIEG-Stephens-13, ll. 23-25 (PSC REF#: 190109).

1 the total cost of meeting an increase in energy requirements.⁶ In other words,
2 investments in baseload or intermediate capacity are driven by demand in all
3 hours of the year, not just those in the highest-load hours.

4 **Q: Are investments in peaking plant driven solely by monthly peaks during the**
5 **summer?**

6 A: No. Peak demands during non-summer months also contribute to annual loss of
7 load probability (LOLP) and thus system reserve requirements. For example, the
8 scheduling of plant maintenance during low-demand shoulder months can
9 reduce capacity margins during peak periods in those shoulder months and thus
10 increase annual LOLP and reserve requirements. Consequently, peak demands
11 in non-summer months also contribute to the need for investments in demand-
12 related production plant.

13 **Q: What do you conclude from your review of Mr. Stephens's proposal for**
14 **allocating demand-related production plant costs?**

15 A: Mr. Stephens has failed to offer a reasonable basis for his proposal. The
16 Commission should therefore reject his recommendation to allocate demand-
17 related production plant costs using a 4CP allocator.

18 **Q: What does Mr. Stephens propose with regard to the allocation of single-**
19 **phase primary voltage distribution plant costs?**

20 A: Mr. Stephens argues that all such costs should be allocated to secondary voltage
21 customers, since primary voltage customers are not served from the single-phase
22 portion of primary networks and instead rely solely on three-phase service.

⁶ As I argued in my direct testimony, from a cost-causation perspective, the fixed costs incurred for baseload or intermediate capacity over and above those incurred for peaking capacity are appropriately classified as energy-related, since these additional fixed costs are incurred to meet energy requirements at lowest total cost.

1 Consequently, Mr. Stephens proposes that distribution plant costs associated
2 with the three-phase portion of the primary network be allocated among all
3 primary and secondary rate classes, and that those costs associated with the
4 single-phase portion of the primary network be allocated among only the
5 secondary rate classes.

6 **Q: Does Mr. Stephens’s proposal allocate primary voltage distribution plant**
7 **costs in a manner that reasonably reflects cost causation?**

8 A: No. To the contrary, Mr. Stephens’s proposal amounts to cherry picking, since he
9 wants primary voltage customers to pay for single-phase costs in proportion to
10 their minimal reliance on the single-phase system, but not to pay for three-phase
11 costs in proportion to their relatively heavy use of the three-phase system.

12 Mr. Stephens proposes to allocate single-phase primary costs to primary
13 voltage classes not on the basis of those classes’ contribution to total system
14 demand or total number of customers, but on the extent to which those classes
15 make use of the single-phase system relative to secondary voltage customers
16 (i.e., zero). In essence, Mr. Stephens argues that allocating single-phase primary
17 cost on the basis of demand or number of customers overstates primary
18 customers’ contribution to the total cost of the single-phase system.

19 However, Mr. Stephens does not propose the same allocation scheme for
20 three-phase primary costs, even though primary customers likely make much
21 greater use of the three-phase system than secondary customers. Instead, under
22 Mr. Stephens’s proposal, three-phase primary costs would continue to be
23 allocated to primary voltage customers on the basis of their contributions to total
24 system demand or total number of customers. By Mr. Stephens’s own logic, the
25 resulting allocation would *understate* primary customers’ contribution to the

1 total cost of the three-phase system and would thus be unreasonable from a cost-
2 causation perspective.

3 **Q: What do you conclude with regard to Mr. Stephens's proposal for allocating**
4 **single-phase primary voltage distribution plant costs?**

5 A: Mr. Stephens's proposal is not consistent with cost-causation principles. The
6 Commission should therefore reject his recommendation to allocate all single-
7 phase primary voltage distribution plant costs to secondary voltage customers.

8 **Q: Does this complete your rebuttal testimony?**

9 A: Yes.