

**BEFORE THE
PUBLIC SERVICE COMMISSION OF WISCONSIN**

Application of Wisconsin Public Service)
Corporation for Authority to Adjust) Docket No. 6690-UR-123
Electric and Natural Gas Rates)

**SURREBUTTAL TESTIMONY OF JONATHAN WALLACH
ON BEHALF OF THE CITIZENS UTILITY BOARD OF WISCONSIN
September 8, 2014**

1 **I. Introduction**

2 **Q: Please state your name, occupation, and business address.**

3 A: My name is Jonathan F. Wallach. I am Vice President of Resource Insight, Inc.,
4 5 Water Street, Arlington, Massachusetts.

5 **Q: Are you the same Jonathan F. Wallach that filed direct and rebuttal
6 testimony in this proceeding?**

7 A: Yes.

8 **Q: On whose behalf are you testifying?**

9 A: I am testifying on behalf of CUB.

10 **Q: What is the purpose of your surrebuttal testimony?**

11 A: My surrebuttal testimony responds to rebuttal testimony filed in this proceeding
12 regarding the following issues:¹

¹ I do not respond to the discussion by WPSC and WIEG witnesses regarding Commission staff's treatment of interruptible credits, because I did not explicitly address this issue in my direct or rebuttal testimony. However, in my rebuttal testimony, I rely on the results of Commission

- 1 • The Equivalent Peaker method for classifying production plant costs, as
2 discussed by WPSC witness Joylyn C. Hoffman Malueg and WIEG
3 witness Robert R. Stephens.
- 4 • The minimum distribution system method for classifying distribution plant
5 costs, as discussed by Ms. Hoffman Malueg and Mr. Stephens.
- 6 • The allocation of primary voltage distribution costs, as discussed by Mr.
7 Stephens.
- 8 • Rate design for residential and small C&I rate classes, as discussed by
9 WPSC witness Ronda L. Ferguson.

10 **Q: Are you revising your proposal for allocating the Commission staff audit**
11 **revenue deficiency for the 2015 test year in light of the Company's and**
12 **WIEG's rebuttal testimony?**

13 A: No. I continue to believe that it is appropriate to consider the range of results
14 from the Commission staff's Standard, Capacity, TOU, and Locational cost of
15 service studies when allocating the 2015 test year revenue deficiency.
16 Consequently, I have not revised my proposed revenue allocation to customer
17 classes (as shown in Table 2 of my rebuttal testimony) or to rate classes (as
18 shown in Ex.-CUB-Wallach-5).

19 **II. Classification of Production Plant Costs**

20 **Q: What do you recommend with regard to the classification of production**
21 **plant costs?**

staff's cost of service modeling as the basis for my proposed allocation of the 2014 test year revenue deficiency, because I consider Commission staff's treatment of interruptible credits to be conceptually sound.

1 A: I recommend that production plant costs be classified as either demand- or
2 energy-related using the Equivalent Peaker classification method.² As I
3 discussed in my direct testimony, the Equivalent Peaker method reflects
4 investment decision-making under typical generation expansion planning
5 practices. Under the Equivalent Peaker approach, investments in peaking plant
6 are classified as demand-related, since peaking units would be the least-cost
7 option for meeting an increase in peak demand and planning reserve
8 requirements. In contrast, baseload or intermediate plant costs in excess of
9 peaking plant costs (i.e., capitalized energy costs) are classified as energy-
10 related, since these incremental costs are incurred to minimize the total cost of
11 meeting an increase in energy requirements.

12 **Q: How does Ms. Hoffman Malueg respond to your recommendation?**

13 A: Ms. Hoffman Malueg opposes use of the Equivalent Peaker method to classify
14 production plant costs, because “this method does not allocate fixed production
15 costs as a system, and does not take into account required system reserve
16 margins.”³

17 **Q: Do you agree with Ms. Hoffman Malueg’s characterization of the**
18 **Equivalent Peaker method?**

19 A: No. The Equivalent Peaker approach classifies costs consistent with total-system
20 resource planning, which seeks to invest in that mix of baseload, intermediate,
21 and peaking plant that meets both reliability and energy requirements at
22 minimum total-system cost. Thus, contrary to Ms. Hoffman Malueg’s
23 characterization, the Equivalent Peaker approach classifies costs from a total-

² Commission staff witness Mr. Singletary also recommends use of the Equivalent Peaker method for classifying production plant costs.

³ Rebuttal-WPSC-Hoffman Malueg-6, ll. 17-18.

1 system perspective and in a manner that reflects the fact that costs are incurred
2 to meet both system reserve requirements and energy requirements.

3 **Q: Please summarize WIEG witness Mr. Stephens's discussion of the**
4 **Equivalent Peaker method.**

5 A: Mr. Stephens believes that the Equivalent Peaker approach is flawed, because:

6 ... (1) production plant costs related to intermediate and peaking generating
7 stations are allocated to the classes as if those units had the same
8 construction and operating cost characteristics as baseload units; and (2) no
9 corresponding adjustment is made to the cost of fuel so the costs of the oil,
10 natural gas, and coal that are burned in intermediate and peaker generating
11 stations are again allocated to the classes as if those units were baseload
12 units.⁴

13 **Q: Is Mr. Stephens's argument valid?**

14 A: No. Mr. Stephens is mistaken in his belief that high load factor customers are
15 not credited for the fuel savings associated with capitalized energy investments.
16 The Company's energy allocator – based on load-weighted average marginal
17 energy cost – allocates fuel costs in proportion to each class's contribution to
18 fuel cost in each hour. Consequently, a low load factor customer, whose energy
19 consumption is concentrated in the higher-price on-peak hours, will be allocated
20 a greater share of on-peak fuel costs and a lesser share of off-peak fuel costs
21 than a high load factor customer with the same annual consumption. As a result,
22 low load factor customers are allocated a larger portion of the fuel costs in the
23 higher-price on-peak hours, reflecting the fact that these customers are allocated
24 a larger portion of the demand-related peaking plant costs that give rise to the
25 on-peak fuel costs. On the other hand, high load factor customers are allocated a
26 larger portion of the fuel costs in the lower-price off-peak hours, reflecting the

⁴ Rebuttal-WIEG-Stephens-20, ll. 16-21.

1 fact that these customers are allocated a larger portion of the energy-related
2 capitalized energy investments that give rise to the off-peak fuel costs. Thus,
3 contrary to Mr. Stephens’s belief, high load factor customers pay a lower fuel
4 rate than low load factor customers because they are credited with the fuel
5 savings associated with capitalized energy investments.

6 **Q: Does Mr. Stephens offer any other comment regarding the Equivalent**
7 **Peaker method?**

8 A: Yes. In the event that the Commission approves use of the Equivalent Peaker
9 method, Mr. Stephens recommends that demand-related production plant costs
10 be allocated based on each class’s contribution to system coincident peak (1CP).
11 Mr. Stephens characterizes the 1CP allocator as a “more ‘pure’ demand
12 allocator.”⁵

13 **Q: Is this proposal reasonable?**

14 A: No. Contrary to Mr. Stephens’s characterization, no demand allocator is “more
15 pure” than any other; nor does the appropriateness of a demand allocator depend
16 on the method selected to classify production plant costs. Instead, as I discussed
17 in my rebuttal testimony, demand-related production plant costs should be
18 allocated in proportion to each class’s contribution to the need for new reserve
19 capacity. No matter the method used to classify production plant costs, the 12CP
20 allocator is the most-reasonable measure of each class’s contribution to the need
21 for new reserve capacity.

22 **Q: Please summarize your response to the Company’s and WIEG’s arguments**
23 **regarding the Equivalent Peaker method.**

⁵ Rebuttal-WIEG-Stephens-24, line 18.

1 A: Neither Ms. Hoffman Malueg's nor Mr. Stephens's criticisms of the Equivalent
2 Peaker approach have merit. I therefore continue to recommend that production
3 plant costs be classified using the Equivalent Peaker method and that demand-
4 related production plant costs be allocated using the 12CP allocator.

5 **III. Classification of Distribution Plant Costs**

6 **Q: Please summarize your findings and recommendations regarding the**
7 **classification of distribution plant costs.**

8 A: As I discussed in my direct testimony, the minimum distribution system
9 approach used by WPSC to classify distribution plant costs suffers from a
10 number of defects that result in the misclassification of demand-related costs as
11 customer-related. This misclassification, in turn, leads to an over-allocation of
12 distribution plant costs to residential and small C&I customers. I therefore
13 recommend that meters and services be classified as customer-related and that
14 all other distribution plant costs be classified as demand-related.

15 **Q: How does Ms. Hoffman Malueg respond to your criticisms of the minimum**
16 **distribution system method?**

17 A: Ms. Hoffman Malueg does not address my substantive arguments regarding the
18 flaws in the minimum distribution system method. Instead, she first notes that
19 both of the studies I cited in support of my critique of the minimum distribution
20 system approach (Bonbright and Sterzinger) claim that most jurisdictions relied
21 on the minimum distribution system method in the 1980s. Ms. Hoffman Malueg
22 then asserts that the examples I used to illustrate the flaws discussed in these
23 two studies do not accurately or realistically represent how the minimum
24 distribution system method works.

1 **Q: Is use of the minimum distribution system method still as widespread as**
2 **alleged by Bonbright and Sterzinger?**

3 A: I have not done a comprehensive survey of classification practices in other
4 jurisdictions. However, as I noted in my direct testimony, a study by the
5 Regulatory Assistance Project found that more than thirty states did not use the
6 minimum distribution system method as of the year 2000.⁶

7 **Q: How do you respond to Ms. Hoffman Malueg’s discussion of the examples**
8 **you used to illustrate the flaws in the minimum distribution system**
9 **method?**

10 A: Ms. Hoffman Malueg’s criticisms of these illustrative examples are misplaced,
11 since she apparently misunderstands the examples themselves. Ms. Hoffman
12 Malueg contends that these examples inaccurately and unrealistically apply the
13 minimum-size method to plant costs for individual distribution assets (i.e., a
14 single feeder), when in practice this method is applied to total plant costs for all
15 distribution assets system-wide (i.e., all feeders in the system). However, Ms.
16 Hoffman Malueg fails to recognize that these examples assume a distribution
17 system that consists of only one distribution asset – a single one-mile feeder –
18 and thus illustrate by way of simple example the application of the minimum-
19 size method to total distribution plant costs and thus the problems that arise
20 when total distribution plant costs are classified using the minimum-size
21 method. Since all of Ms. Hoffman Malueg’s criticisms of my illustrative
22 examples are based on a faulty premise, namely that my examples depict a

⁶This study further notes that, in certain respects, the minimum-system method “seems absurd, since in the absence of any demand no such system would be built at all.” See Frederick Weston, *Charging for Distribution Utility Services: Issues in Rate Design*, Regulatory Assistance Project, December, 2000, p. 31.

1 single piece of distribution equipment as opposed to an entire hypothetical
2 distribution system, her concerns are unfounded.

3 **Q: Please summarize Mr. Stephens's discussion of the minimum distribution**
4 **system approach.**

5 A: Mr. Stephens cites to the safety standards in the National Electrical Safety Code
6 (NESC) to illustrate the merits of the minimum distribution system method. For
7 example, he notes that the NESC requires a minimum height for poles
8 regardless of the load on the conductors carried on a pole. Mr. Stephens then
9 concludes that:

10 Given that the principal reason to extend the distribution system is to serve
11 additional customers, it is only reasonable to conclude that the costs
12 associated with the NESC, and thus, the [minimum distribution system],
13 vary with the number of customers.⁷

14 **Q: Is Mr. Stephens's conclusion valid?**

15 A: No. The fallacy in Mr. Stephens's argument is that although the NESC safety
16 standards may require a minimum-sized system, the cost of that minimum
17 system does not necessarily vary with the number of customers. For example, if
18 service were extended to a new area using minimum-height poles, the total cost
19 of those poles would likely be the same whether service was being extended to a
20 single industrial customer or to a single apartment building with 100 residential
21 customers. If the cost of the minimum system does not vary with the number of
22 customers, it would not be appropriate to allocate such minimum costs to rate
23 classes in proportion to the number of customers in each class.

24 This discussion illustrates the fundamental problem with the minimum
25 distribution system approach. Even if one could reasonably estimate the cost of

⁷ Rebuttal-WIEG-Stephens-27, ll. 10-13.

1 a minimum system to serve the Company's customers, there is no reason to
2 believe that those costs would vary directly with the number of customers.
3 Instead, such costs would more likely vary with such factors as customer density
4 or topography.

5 **Q: Given the problems with the minimum distribution system method, is there**
6 **a reasonable alternative method for classifying distribution plant costs?**

7 A: Yes. As I discussed in my direct testimony, a reasonable and reasonably
8 straightforward approach would be to classify meters and services as customer-
9 related and all other distribution plant costs as demand-related. This approach
10 recognizes that the distribution system is sized to meet customer demand and
11 that changes to that system are largely driven by increases in that demand.

12 In the alternative, distribution plant costs, other than for meters and
13 services, could be classified using Wisconsin Electric Power Company's
14 modified minimum-size method, where minimum-system costs are classified as
15 50% demand-related and 50% customer-related.⁸

16 **IV. Allocation of Primary Voltage Distribution Costs**

17 **Q: Please summarize the Company's proposal for allocating primary voltage**
18 **distribution costs.**

19 A: As I discussed in my direct testimony, the Company proposes in this proceeding
20 to adopt a proposal by WIEG in Docket No. 6690-UR-122 that would: (1)
21 assume that primary-system costs are 50% three-phase plant costs and 50%
22 single-phase costs; (2) allocate 100% of single-phase costs to secondary

⁸ As with the standard minimum-size method, all costs in excess of minimum-system costs would be classified as demand-related.

1 customers; and (3) classify and allocate three-phase costs to primary and
2 secondary customers using the minimum-size method.

3 **Q: What did you recommend in your direct testimony with regard to the**
4 **Company’s proposal?**

5 A: I recommended that the Commission reject this proposal, as it did in Docket No.
6 6690-UR-122, because neither WIEG nor the Company addressed the specific
7 defect in WIEG’s proposal that led the Commission to reject that proposal in
8 Docket No. 6690-UR-122. Specifically, the Commission cited the concern that
9 WIEG’s proposal failed to consider whether primary-voltage customers might
10 be responsible for a larger share of three-phase costs than would be indicated
11 under a minimum-size allocation.

12 In the same vein, Commission staff witness Corey Singletary also
13 recommended in his direct testimony in this proceeding that any allocation
14 results using the Company’s proposal not be relied on until the defect in WIEG’s
15 proposal had been fully addressed.

16 **Q: How does Mr. Stephens respond to the recommendation to reject the**
17 **Company’s proposal at this time?**

18 A: Mr. Stephens ignores the Commission’s express concern regarding the potential
19 misallocation of three-phase primary costs and instead simply asserts that:

20 The allocation of three-phase primary costs is a traditional allocation issue
21 that is being addressed in the various cost of service studies and testimonies
22 related thereto.⁹

23 Contrary to Mr. Stephens’ contention, the Commission recognized in
24 Docket No. 6690-UR-122 that the allocation of three-phase costs is no longer a
25 “traditional allocation issue” once single-phase primary costs are separated from

⁹ Rebuttal-WIEG-Stephens-33, ll. 19-21.

1 three-phase primary costs for the purposes of allocating such costs. Specifically,
2 the Commission recognized that “traditional” methods for allocating three-phase
3 primary costs might allocate a greater portion of such costs to single-phase
4 customers than would be consistent with cost-causation.¹⁰

5 Given the Company’s and WIEG’s failure to address the Commission’s
6 express concerns, I continue to recommend that the Commission reject the
7 Company’s proposal to segregate single-phase from three-phase primary voltage
8 distribution plant costs for the purposes of cost allocation.

9 **V. Rate Design**

10 **Q: Please summarize your findings and recommendations regarding the**
11 **Company’s proposal to restructure residential and small C&I electric rates.**

12 **A:** As I discussed in my direct testimony, WPSC lacks a reasonable basis for its
13 proposal to shift costs from the energy charge to the fixed charge. In particular,
14 the Company’s intention to recover all costs other than short-run marginal
15 energy cost through fixed charges would inappropriately shift to the fixed
16 charge costs that are “fixed” in the short term, but avoidable in the long term. By
17 doing so, the Company’s proposal would dampen and destabilize price signals
18 for long-lived investments in energy efficiency resources and exacerbate the
19 subsidization of larger residential customers’ costs by lower-usage customers.
20 Consequently, I recommend that the Commission reject the Company’s proposal
21 to shift costs from the energy charge to the fixed charge. Instead, fixed charges

¹⁰ In other words, “traditional” methods might allocate to single-phase customers more three-phase costs than would have been incurred if the primary system were built to serve only single-phase customers.

1 should be maintained at their current rates of \$10.40/month for residential
2 customers and \$12.50/month for small C&I customers.

3 **Q: How does Company witness Ms. Ferguson respond to your conclusion that**
4 **the Company’s proposal would inappropriately dampen and destabilize**
5 **long-run price signals?**

6 A: Ms. Ferguson agrees in theory with the proposition that all costs are variable,
7 and therefore avoidable, in the long-run. However, according to Ms. Ferguson,
8 plant investments, once sunk, are unavoidable over the life of the plant:

9 Customer demand represents the distribution facilities that are sized to meet
10 the customer’s peak demand. The costs of these facilities are fixed and have
11 plant lives of decades (about 30 years for a transformer and more than 40
12 years for a service). It would be uneconomical for WPSC to resize
13 residential facilities on an individual customer basis if a customer reduced
14 their peak demand or changed consumption on a permanent basis.¹¹

15 Consequently, from Ms. Ferguson’s perspective, it would be inappropriate
16 for an energy charge to signal that investment costs can be avoided by reducing
17 energy usage.

18 **Q: Is this a valid argument for setting energy charges at short-run marginal**
19 **energy cost?**

20 A: No. The issue at hand is not whether *past* investment costs are fixed, but
21 whether *future* plant investments (required to meet load growth or to replace
22 ageing existing equipment) could be avoided with reductions in customer usage.
23 As I discussed in my direct testimony, short-run marginal energy costs do not
24 provide a reasonable price signal, because long-lived investments in energy
25 efficiency would reduce not just current energy costs, but also future
26 distribution, transmission, and generation capital, fuel, and O&M expenditures.

¹¹ Rebuttal-WPSC-Ferguson-5, ll. 19-25.

1 In other words, energy charges should reflect long-run marginal costs in order to
2 provide appropriate and stable price signals for investment in long-lived
3 efficiency measures.

4 If the energy charge reflects only current energy costs but not expected
5 future capital, fuel, and O&M costs, then customers may not invest today in the
6 energy efficiency measures that would allow the Company to forego those
7 expected expenditures in the future. The price signal to avoid those future costs
8 needs to be sent today in order for it not to become a self-fulfilling prophecy
9 that those long-run marginal costs will be incurred in the future and recovered
10 from customers through future rate increases.

11 **Q: How would the Company's proposal exacerbate subsidization of larger**
12 **customers by smaller customers?**

13 A: As I discussed in my direct testimony, two aspects of the Company's proposal
14 would exacerbate subsidization. First, the Company proposes to recover through
15 fixed charges certain customer costs that vary with customer size, such as
16 services or uncollectible accounts and collection expense. If such costs were
17 recovered through a fixed charge, then all customers would pay the same rate
18 for these costs (i.e., the average cost for customers of all sizes), even though
19 such costs vary with customer size. As a result, the smallest residential
20 customers with below-average customer costs would subsidize larger customers'
21 above-average customer costs.

22 Second, the Company's proposal to shift recovery of demand-related costs
23 from the energy charge to the fixed charge would result in low-usage customers
24 paying for a greater portion of such demand-related costs than is appropriate
25 from a cost-causation perspective. Just as class demands drive each class's
26 responsibility for total system demand-related costs, individual customer

1 demands drive each customer’s responsibility for demand-related costs allocated
2 to that class. When a lower-usage customer pays less for demand-related costs
3 recovered through the energy charge than a higher-usage customer, that
4 difference reflects the appropriate allocation of demand-related costs to
5 individual customers within that class. In contrast, the Company’s proposal
6 would recover more demand-related costs from low-usage customers than is
7 appropriate and thereby exacerbate the subsidization of larger customers by
8 smaller customers.

9 **Q: How does Ms. Ferguson respond to your conclusions regarding cross-**
10 **subsidization under the Company’s proposal?**

11 A: Ms. Ferguson agrees that there are certain customer costs, including services and
12 uncollectible accounts and collection expense, that vary with customer size.
13 Moreover, she notes that shifting recovery of only services costs from the fixed
14 charge to the energy charge would reduce the fixed charge for residential
15 customers by \$4.60/month.¹² Thus, if the fixed charge were set to recover just
16 those costs classified as customer-related under Commission staff’s Locational
17 COSS, I estimate that shifting recovery of services costs from the fixed charge
18 to the energy charge would reduce the residential fixed charge from about
19 \$12.30/month to \$7.70/month.

20 On the other hand, Ms. Ferguson disagrees with my conclusion that low-
21 usage customers with distributed generation would pay more than their fair
22 share of demand-related costs under the Company’s proposal. Using as an
23 example a customer with rooftop solar whose peak “demand” is negative 5 kW

¹² Rebuttal-WPSC-Ferguson-5, ll. 11-12. Ms. Ferguson does not estimate the cost per month attributable to uncollectible accounts and collection expense.

1 (i.e., whose solar generation exceeds consumption by 5 kW), Ms. Ferguson
2 argues that:

3 Regardless of the direction of flow, the facilities have to be large enough to
4 handle peak demand. So, although this customer has generation and may
5 have low energy use, the customer is not a low demand customer. This
6 customer's generation does not avoid any distribution cost.¹³

7 Ms. Ferguson's conclusion that no distribution costs are avoided in her
8 example is erroneous, because the premise that facilities are sized to meet the
9 customer's peak demand is faulty. In fact, facilities are sized to meet the
10 *aggregate* peak demand of *all* customers served by those facilities.
11 Consequently, the customer's net generation in Ms. Ferguson's example will
12 reduce the aggregate load on the distribution facilities that serve that customer
13 (and other customers) and thus reduce the cost to serve that customer and all
14 other customers taking service from those facilities.

15 **Q: Are you revising your rate-design recommendations in light of Ms.**
16 **Ferguson's rebuttal?**

17 A: No. Ms. Ferguson's responses to my criticisms of the Company's rate-design
18 proposal lack merit. I therefore continue to recommend that the Commission: (1)
19 reject the Company's proposal to shift costs from the energy charge to the fixed
20 charge; and (2) maintain fixed charges for residential and small C&I customer at
21 their current rates.

22 **Q: Does this complete your surrebuttal testimony?**

23 A: Yes.

¹³ Rebuttal-WPSC-Ferguson-8, line 13 to Rebuttal-WPSC-Ferguson-9, line 3.