

**BEFORE THE
PUBLIC SERVICE COMMISSION OF WISCONSIN**

Application of Northern States Power Company -)
Wisconsin for Authority to Adjust) Docket No. 4220-UR-117
Electric and Natural Gas Rates)

**SURREBUTTAL TESTIMONY OF JONATHAN WALLACH
ON BEHALF OF THE CITIZENS UTILITY BOARD OF WISCONSIN**

November 1, 2011

1 **I. Introduction and Summary**

2 **Q: Please state your name, occupation, and business address.**

3 A: My name is Jonathan F. Wallach. I am Vice President of Resource Insight, Inc.,
4 5 Water Street, Arlington, Massachusetts.

5 **Q: Are you the same Jonathan Wallach that filed direct and rebuttal testimony**
6 **in this proceeding?**

7 A: Yes.

8 **Q: On whose behalf are you testifying?**

9 A: I am testifying on behalf of the Citizens Utility Board (CUB).

10 **Q: What is the purpose of your surrebuttal testimony?**

11 A: This surrebuttal testimony responds to the rebuttal testimony filed in this
12 proceeding by Gerald W. Marx on behalf of Northern States Power of Wisconsin
13 (NSP or “the Company”) and by Richard A. Baudino on behalf of the Wisconsin
14 Industrial Energy Group (WIEG).

1 **Q: What is your general response to Mr. Marx's and Mr. Baudino's rebuttal**
2 **testimony?**

3 A: In their rebuttal to my direct testimony, Mr. Marx and Mr. Baudino offer narrow
4 arguments against particular production capacity cost allocations or distribution
5 cost classifications, as if I recommended sole reliance on those specific
6 schemes. However, I made no such recommendations.

7 To the contrary, I based my recommendations on the revenue allocations
8 resulting from a reasonable range of production and distribution cost allocations.
9 As the Commission has recognized, it is appropriate and reasonable to look
10 across a range of cost-allocation results, and to take into account broader
11 considerations of equity and fairness, when distributing revenue increases (or
12 decreases) among customer classes. My recommendation is that the
13 Commission look across two dimensions of revenue-allocation results, the one
14 defined by a range of production cost allocations and the other by a range of
15 distribution cost classifications, in its determination of the appropriate allocation
16 of revenues to customer classes.

17 Moreover, as I discussed in my direct testimony, if the Commission, having
18 looked across these two dimensions, wishes to moderate rate impacts for all
19 customer classes, it could do so by allocating any revenue increase according to
20 the following guidelines:

- 21 • Increase revenues for the medium and large rate classes by the system
22 average percentage plus one percentage point.
- 23 • Increase revenues for lighting customers by the system average percentage.
- 24 • Increase revenues for the residential and small general service classes by
25 the remainder of the allowed total revenue increase after allocations to the
26 medium, large, and lighting classes.

1 **II. Response to Mr. Marx's Rebuttal**

2 **Q: What is Mr. Marx's response to your direct testimony regarding the**
3 **allocator for production capacity costs?**

4 A: Mr. Marx claims that I recommend that production capacity costs be allocated
5 using a 30% demand / 70% energy blended allocator, and notes that "the
6 allocators supported by both WIEG and CUB favor their individual customer
7 groups."¹ Mr. Marx further claims that I supported my recommendation for the
8 30% demand / 70% energy allocator with an Equivalent Peaker analysis that
9 was incomplete, because it did not account for the Minnesota plants in the NSP
10 system.

11 **Q: Are these claims valid?**

12 A: Mr. Marx is mistaken on both counts. Nowhere in my direct testimony do I
13 recommend that production capacity costs be allocated using a 30% demand /
14 70% energy blended allocator. Instead, I recommended that production capacity
15 costs be allocated using the range of results from the Company's two blended
16 allocators, neither of which would allocate 70% of production capacity costs on
17 energy. To repeat the conclusion from my direct testimony on this issue:

18 I agree with Mr. Marx when he states that the CCOSS results associated
19 with the 57.3% demand / 42.7% energy and the 38.4% demand / 61.6%
20 energy allocators represent a "continuum of reasonable alternatives." **The**
21 **Company should therefore allocate any revenue increases based on the**
22 **range of CCOSS results associated with these two blended allocators.**
23 [Emphasis added.]

24 In other words, I recommended a range of allocations that on average
25 would allocate 48% of production capacity costs on demand and 52% on energy.

¹ *Rebuttal Testimony of Gerald W. Marx*, PSCW Docket No. 4220-UR-117, October 25, 2011, p. R1.97.

1 Contrary to Mr. Marx’s characterization, I clearly did not recommend this range
2 because it opportunistically favors the residential class. If that had been my
3 intent, I would have recommended the 4CP allocator, which identifies a lower
4 cost increase than my recommendation.² Instead, I recommended a range of
5 allocations that reasonably and appropriately allocate production capacity costs
6 on the basis of cost causation.

7 Nor did I rely on my Equivalent Peaker analysis to support a 30% demand
8 / 70% energy blended allocator. Instead, I undertook an analysis to evaluate the
9 merits of the Company’s undocumented and unsupported claim that its 38.4%
10 demand / 61.6% energy blended allocator “assigns too much cost responsibility
11 to energy-using customers.” Contrary to the Company’s assertion, I found with
12 the Equivalent Peaker analysis that the cost allocations using a 38.4% demand /
13 61.6% energy allocator fall within a reasonable range.

14 Finally, Mr. Marx is incorrect in his claim that I did not include the
15 Company’s Minnesota plants in my Equivalent Peaker analysis. In fact, I
16 included plant data for all plants in the NSP system, as reported in the 2010
17 FERC Form 1 reports for both NSP Wisconsin and NSP Minnesota.

18 **Q: What is Mr. Marx’s response to your direct testimony with regard to the**
19 **classification of distribution plant costs?**

20 **A:** In my direct testimony, I showed the impact on class revenue allocations from
21 an alternative classification of distribution costs that classified all costs (other
22 than costs for lighting) in FERC Accounts 364 through 368 as demand-related

² In fact, I urged the Commission in my rebuttal testimony to reject Mr. Baudino’s proposal to rely on the 4CP allocator.

1 and all costs in FERC Account 369 as customer-related.³ In his rebuttal
2 testimony, Mr. Marx characterizes this alternative classification as “extreme.”

3 **Q: Is that a reasonable characterization of your alternative classification?**

4 A: Mr. Marx’s opinion of my alternative classification apparently is not shared by
5 regulatory commissions in other jurisdictions, including the commission in the
6 Company’s Michigan jurisdiction. In fact, according to a study published in
7 2000 by the Regulatory Assistance Project, my alternative classification is the
8 general approach used in more than thirty states.⁴

9 **Q: Did you recommend in your direct testimony that the revenue increase for**
10 **the residential class be based on an allocation of distribution costs using**
11 **your alternative classification?**

12 A: No. Residential revenues would increase by about one-fifth of the system
13 average percentage increase if distribution costs were classified in accordance
14 with my alternative approach. Instead, I suggested in my direct testimony that it
15 would be appropriate to increase residential revenues by about half of the
16 system average percentage increase.⁵

17 This proposal was based on an assessment of the range of revenue
18 allocations resulting from: (1) my recommendation regarding the appropriate
19 range of blended production capacity cost allocators; and (2) the range of

³ Mr. Marx slightly misstates the classification percentages for my alternative classification in Table 4 of his rebuttal testimony. I assumed the same small percentage of costs for lighting customers as shown for the Company’s approach in Table 4 of Mr. Marx’s rebuttal testimony.

⁴ Frederick Weston, *Charging for Utility Distribution Services: Issues in Rate Design*, The Regulatory Assistance Project, December 2000, p. 29.

⁵ As noted above, I also proposed an alternative scheme for allocating any revenue increase approved by the Commission, in the event that the Commission sought to moderate rate impacts for all customer classes.

1 distribution-cost allocations between the Company’s and my alternative
2 classification approaches. I presented the range of residential revenue increases
3 in Table 3 of my direct testimony. The following table provides the relevant
4 results from my direct testimony.

5 **Table 1: Residential Revenue Increase Under Varying Production Cost**
6 **Allocators and Distribution Cost Classifications**

Production Capacity Allocator	Residential Increase	
	Minimum System Classification	Alternative Classification
57.3% / 42.7%	5.2%	1.3%
38.4% / 61.6%	4.8%	0.9%

7

8 **III. Response to Mr. Baudino’s Rebuttal**

9 **Q: What is Mr. Baudino’s response to your direct testimony regarding the**
10 **allocator for production capacity costs?**

11 A: Other than to restate his objections to blended production cost allocators, which
12 I addressed in my rebuttal testimony, Mr. Baudino discusses what he believes
13 are problems with my Equivalent Peaker analysis. Specifically, Mr. Baudino
14 faults my analysis because it is not based on the actual analysis of economic
15 trade-offs that led to the decisions to add capacity to the NSP system. According
16 to Mr. Baudino, without these historical analyses, “it is impossible to identify
17 the ‘cost causation’ underlying each and, in particular, the expected fuel savings
18 that a base load coal or nuclear unit was likely to achieve.”⁶ Mr. Baudino goes
19 on to claim that:

⁶ *Rebuttal Testimony of Richard A. Baudino*, PSCW Docket No. 4220-UR-117, October 25, 2011, p. R4.7.

1 The additional cost of a base load unit may not have been justified by fuel
2 savings expectations alone. Rather the decision may have also considered
3 other factors (such as the longer life of a base load unit) that, when
4 combined with fuel savings, justified the higher cost base load unit.⁷

5 **Q: Are historical analyses of fuel savings relevant to the determination of cost**
6 **causation for production capacity costs?**

7 A: No. What is relevant is that the decision to invest in baseload or cycling
8 capacity, rather than less-expensive peaking units, was based on the fundamental
9 economic logic underlying least-cost capacity expansion planning. In other
10 words, what is relevant is not the amount of “the expected fuel savings that a
11 base load coal or nuclear unit was likely to achieve,” but that under typical
12 capacity expansion planning practice the Company’s additional capital
13 investment for baseload or cycling units would have been justified on the basis
14 of fuel savings. As described in the NARUC manual on cost allocation:

15 The utility can choose to construct one of a variety of plant-types:
16 combustion turbines (CT), which are the least costly per KW of installed
17 capacity, combined cycle (CC) units costing two to three times as much per
18 KW as the CT, and baseloaded units with a cost of four or more times as
19 much as the CT per KW of installed capacity. The choice of unit depends
20 on the energy load to be served.⁸

21 Thus, from a cost-allocation perspective, the fixed costs incurred for
22 baseload or intermediate capacity over and above that incurred for peaking
23 capacity are appropriately classified as energy-related, since these additional
24 fixed costs are incurred to meet energy requirements at lowest total cost.

25 **Q: Could other factors, such as expected plant life, play a role in determining**
26 **the type of investment, as Mr. Baudino contends?**

⁷ *Id.*

⁸ *Electric Utility Cost Allocation Manual*, National Association of Regulatory Utility Commissioners, January 1992, p. 53.

1 A: Expected life, along with a number of other assumptions regarding plant and
2 transmission-system characteristics, are typically factors that are accounted for
3 in economic evaluations of capacity-expansion plans, and these factors, either
4 individually or collectively, may affect the economic trade-offs between
5 different types of plant investments. Moreover, an Equivalent Peaker analysis
6 can be adjusted to account for such factors, for example, through cost
7 levelization to account for differing plant lives. However, it is unlikely that such
8 adjustments would have been material for the purposes of my analysis, which
9 was to assess the reasonableness of the Company's 38.4% demand / 61.6%
10 energy blended allocator and to support my recommendation to allocate any
11 revenue increases based on the range of results associated with the Company's
12 57.3% demand / 42.7% energy and the 38.4% demand / 61.6% energy
13 allocators.

14 **Q: Do you have any comment regarding Mr. Baudino's rebuttal of your**
15 **alternative classification of distribution costs?**

16 A: Mr. Baudino's argument against my alternative classification appears to rest
17 solely on his judgment that the principles underlying the Company's approach
18 are "well reasoned, supported, and accepted."⁹ Mr. Baudino's judgment in this
19 regard is not an adequate basis for relying on one approach or another. The
20 Commission should therefore disregard Mr. Baudino's recommendation to reject
21 my proposed revenue allocations.

22 **Q: Does this complete your surrebuttal testimony?**

23 A: Yes.

⁹ Baudino Rebuttal, p. R4.8.